

“INNOVATION IS...  
THE OPPOSITE OF IMITATION.”

– Roger Lepley, CEO  
Consort Display Group

# INNOVATION



BannerFlex Hardware



Messenger GMS



DisplayOne



Dori Pole



Podia



Abstracta



KEY



New Product



New Services



**YEAR**

BannerFlex  
Product Warranty



Online Video



Available Finishes



Outdoor Usage

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# Display Systems & Products

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### KBW BannerFlex®

Since 1984, KBW BannerFlex® has been committed to providing the safest, most secure solutions for exterior banner light pole hardware. Our 12-year limited warranty and 100% satisfaction guarantee are unmatched.

Page 6



### KBW

For over 30 years, banners from Kalamazoo Banner Works have delighted people all over the world with their bright, cheery colors and festive designs.

Page 20



### DISPLAYONE® EXHIBIT SYSTEM

The DisplayONE® product line features durable, expandable display systems and now includes portable, retractable banner stands.

Page 30



### Dori Pole®

Dori Pole® is the unique combination of a long, flowing nylon pennant atop a tall, flexible fiberglass pole signaling fun, flair and festive times wherever it flies!

Page 54



### podia® IMAGE CAPSULE

Podia® Image Capsule is designed as a double-sided table top display and wall sign. Print Podia displays directly from office or home printers.

Page 60



### abstracta®

Abstracta's® contemporary lines lend themselves to unlimited designs and environments, blending well with any decor, to fit any space.

Page 64



### KALAMAZOO WaterJet

Kalamazoo WaterJet's abrasive waterjet machines accurately cut simple and complex shapes from virtually any material and thickness.

Page 69

**Our 12-year limited warranty and 100% satisfaction guarantee are the longest and strongest in the banner hardware industry.**



## Exterior Lightpole Banner Bracket Sets

KBW BannerFlex is the most trusted name in banner hardware.

Developed in 1984, KBW BannerFlex is the first bracket to use flexible fiberglass arms rather than steel pipes. The patented KBW BannerFlex bracket extends the life of your banners through its unique “canted” design – deflecting enough wind load to measurably reduce the stress on light poles.



**BannerFlex® - the only street banner bracket line designed to take advantage of advancements in superlative modern materials and casting design.**

**Strength, flexibility, durability and proven performance.**





## Exterior Lightpole Banner Bracket Sets - Product Descriptions

**KBW BannerFlex Brackets are available in the three basic models shown below, with arm options and accessories for each version. The following pages describe the features and benefits of the three models.**

▶ **KBW BannerFlexD3...for standard large-format light pole banners.**

The original, patented KBW BannerFlexD3 has endured the test of time as the "standard of the industry". The BannerFlexD3 bracket arms can be adjusted without moving the main casting or can be removed altogether and replaced with Flag or Flower Pot holders. Optional arms include the RoundPro arm in various sizes or the premium Airow arm (for 24" and 30" wide banners).

The KBW BannerFlexD3 works well for 30"x 60" to 36"x 96" banners.



KBW BannerFlexD3



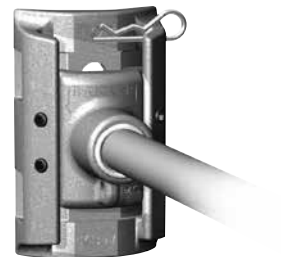
▶ **KBW BannerFlex Metro...for small to mid-size banners on ornamental or fluted light poles.**

Designed specifically for fluted, ornamental or smaller light poles, the Metro is the sleek and streamlined solution for mid-size banners, especially in metropolitan settings where aesthetics are important without the sacrifice of strength and performance. The Metro is a two-part system, similar to its big brother the D3, and is available with a RoundPro arm or the premium Airow arm.

The KBW BannerFlex Metro works well for 18"x 36" to 30"x 72" banners.



KBW BannerFlex Metro



▶ **KBW BannerFlex JR...for smaller banner displays.**

This one-piece banner bracket is designed for smaller banners and is generally used on smaller diameter light poles. Although the JR does not have adjustability built in, screw gear banding allows for easy installation and adjustment, time after time. The premium Airow arm is not available for the JR, but features the new RoundPro arm.

The KBW BannerFlex JR works well for 18" x 36" wide to 30" x 84" tall banners.



KBW BannerFlex JR



## Banner Arm Options – For BannerFlex D3 and Metro Brackets

### KBW BannerFlex Bracket Arm Options

The BannerFlex product line has many options for the three different basic BannerFlex models. This page describes the optional “Arms”.

**History:** Introduced in 1983, KBW Consort was the very first company to innovate using resilient and flexible “pultruded” fiberglass for banner brackets, hence the name “BannerFlex”. In 2003 we created the proprietary “Airow” arm, that is eccentrically shaped pultruded fiberglass, to spill significant wind without the use of “mechanical” materials, such as springs.

#### RoundPro™ Fiberglass Arms - Only...from Consort Display Group!

Our new proprietary round fiberglass arms are a different composition than others on the market. **This new arm has higher flexural and compressive strength and provides from 12% to 23% more bending**, to decrease wind force on the utility pole, depending on banner size and wind velocity. The new arm is available in various sizes for each of the three BannerFlex models. This type of arm is a full round arm, .75" (19mm) diameter and is now standard on all BannerFlex brackets except the premium Airow® model. On the following pages you will see these arms specified in various lengths from 19" to 37" for banner widths from 18" to 36". Longer arms are available upon special order. The new RoundPro™ arm is offered in both standard off-white and black.

#### The Premium Airow® Arms – ours exclusively!

This innovative arm is manufactured only by KBW/Consort for our BannerFlex line. **No other brand of banner bracket hardware offers this unique and proven wind-force-reducing option.** We invite you to visit the bannerflex.com website under “Resources” and select “Wind Force Calculator” and also “Videos” to learn more about this unique product. With the Wind Force Calculator, you can compare the wind reduction of our new RoundPro™ arms to the Airow® arm. The Airow arm is powder coated in medium gray color.

New! RoundPro™ Fiberglass Arms – Only from us!



RoundPro Arm

Premium Airow® Arms – Ours Exclusively!



Airow Arm

**BannerFlex**  
**Airow®**

Premium Upgrade



BannerFlex  
Product Warranty

Resources

Videos



BannerFlex Wind Tunnel Test



Consort CEO Airow Test



Online Video

## Premium Banner Arm Upgrade – For BannerFlex D3 and Metro Brackets

▶ The Airow Premium Arm was developed from the most trusted name in hardware, to become the next generation of banner arm technology.

See the “Airow in Action” at [kalamazoobanner.com](http://kalamazoobanner.com).

Aerodynamic wind-tunnel testing supports decades of experience. Science and technology have helped us create a world-class line of banner brackets.

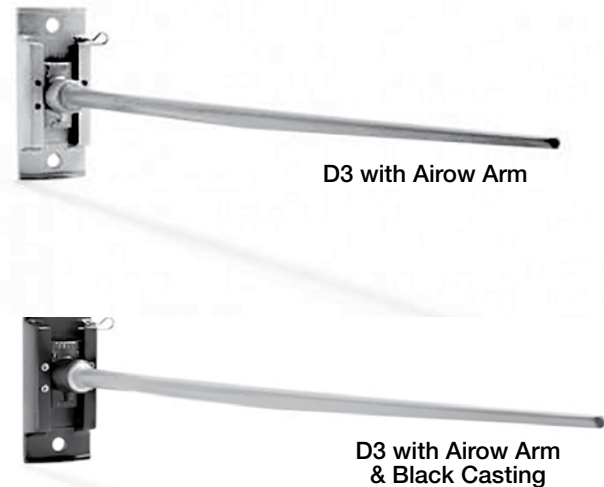
Airow special attributes include –

- **Flexible yet durable pultruded fiberglass**
- **Security - especially in high wind areas**
- **Increased banner longevity**
- **Superior, unique design**
- **UV resistant coating - medium gray**

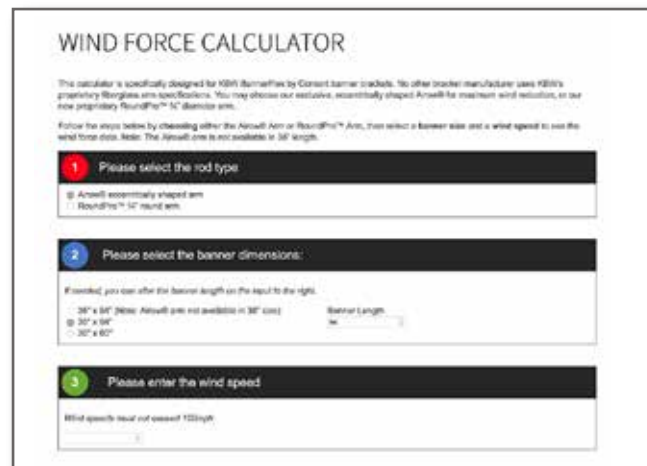
Consort has created a Wind Force Calculator program to assist municipal utility pole engineers, and others, in specifying the correct banner hardware based on the strength of the poles and the size and number of banners for the project.

Please visit the site and chose a sample banner size, desired wind velocity and so on to see how the program functions. One of the program’s features is to compare the standard round fiberglass arms to the unique BannerFlex Airow arms, for wind reduction performance. EPA (Effective Projected Area) rating examples, explained below and on the site, are given for your chosen wind velocity for two specific sizes of banners. For other sizes, please contact your sales representative. Most utility poles have “EPA ratings” specified by the manufacturer that basically indicated the strength of the pole and what size of “attachments”, such as banners, are recommended or allowed.

Many poles are strong enough for the standard Round-Pro arms and it may not be necessary to have special arms such as the Airow arm. Further information on EPA: Effective Projected Area: this is a value given to outdoor pole-mounted equipment, such as lighting fixtures, signs and banners, based on the sum of the pole and attached fixture(s) surface area and shape, in square feet. For banners mounted with flexible arm brackets the EPA will change (get smaller) with increasing wind loads. A good way to envision the EPA of wind-loaded banners is as the deflected shape of the banner projected onto a flat surface.



Check out our free online  
Wind Force Calculator Program.



Contact your representative for our Wind Force  
Calculator URL

Wind Force  
Calculator

### Other BannerFlex Options and Accessories

These include the fiberglass arm types and sizes as well as accessories such as Square Pole Adapters, Wall Mount Plates, Flag Pole Holders, Flower Pot Holders, Finials, Tie Down Mounts and the various banding options available. See catalog pages 12 and 13.





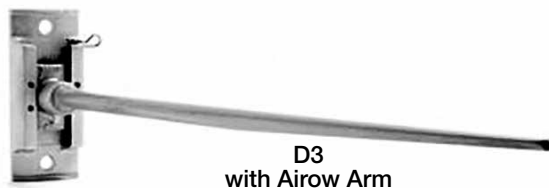
## For Standard Large-Format Light Pole Banners

The KBW BannerFlex D3 is “THE” bracket of choice for standard utility and light-pole installation.

The KBW BannerFlex D3 bracket arms can be adjusted without moving the main casting – or can be removed altogether and replaced with Flag or Flower Pot Holders. Installs on lightpole with banding or bolts.

Warranty: 12 years/100% satisfaction guarantee (longest in the industry).

- Patented
- Made in the USA
- Corrosion resistant aluminum
- RoundPro™ (or) premium Airow arms
- Performance “cantilever” construction (canted 4°)
- Natural aluminum or black powder coated casting
- Accessories - Flag or Flower Pot Holder (adaptable)



## For Mid-Size Banners - on Ornamental or Fluted

The KBW BannerFlex Metro bracket was designed as a smaller, adjustable model for use with mid-sized banners on fluted and ornamental poles.

This bracket is streamlined specifically to address and solve the aesthetic and engineering challenges often present in metropolitan areas. Installs on lightpole with banding or bolts.

Warranty: 12 years/100% satisfaction guarantee (longest in the industry).

- Made in the USA
- Smaller adjustable arm castings
- RoundPro™ (or) premium Airow arms
- Canted 2° for maximum performance
- Natural aluminum or black powder coated castings
- Sleek attractive appearance
- Installer's choice





## KBW BannerFlex® D3



Part No.	Product Description	List Price (per bracket)
KBW-D3	D3 Bracket - 31" Exposed Length RoundPro Arm	\$ 49.00
KBW-AIR	D3 Bracket - 31" Exposed Length Airow Arm	\$ 57.00
KBW-AIR-B	D3 Bracket - 31" Exposed Length Airow Arm Black Casting/Grey Airow Arm	\$ 61.00
KBW-D3-BB	D3 Bracket - 31" Exposed Length RoundPro Arm Black Casting/Black Fiberglass Arm	\$ 54.00
KBW-D3/25	D3 Bracket - 25" Exposed Length RoundPro Arm	\$ 49.00
KBW-AIR/25	D3 Bracket - 25" Exposed Length Airow Arm	\$ 56.00
KBW-D3/25-BB	D3 Bracket - 25" Exposed Length RoundPro Arm Black Casting/Black Fiberglass Arm	\$ 54.00
KBW-AIR/25-B	D3 Bracket - 25" Exposed Length Airow Arm Black Casting/Grey Airow Arm	\$ 60.00
KBW-D3/37	D3 Bracket - 37" Exposed Length RoundPro Arm	\$ 54.00
KBW-D3/37-BB	D3 Bracket - 37" Exposed Length RoundPro Arm Black Casting/Black Fiberglass Arm	\$ 59.00
KBW-D3/48	D3 Bracket - 48" Exposed Length RoundPro Arm	\$ 56.00
KBW-D3S	D3 Bracket - 31" RoundPro Straight Arm	\$ 51.00
KBW-D3-CUS	D3 Bracket - Custom Length Arm - Custom Finish	\$ CALL

Castings Color Key: Castings are natural aluminum finish unless Part No. includes – a “B” = Black, or “BB” = Black Casting/BlackArm

## BannerFlex® metro



Part No.	Product Description	List Price (per bracket)
KBW-D4/19	Metro Bracket - 19" Exposed Length RoundPro Arm	\$ 40.00
KBW-D4/19-BB	Metro Bracket - 19" Exposed Length RoundPro Arm	\$ 44.00
KBW-D4/25	Metro Bracket - 25" Exposed Length RoundPro Arm	\$ 40.00
KBW-D4/25-BB	Metro Bracket - 25" Exposed Length RoundPro Arm	\$ 44.00
KBW-D4-AIR/25	Metro Bracket - 25" Exposed Length Airow Arm	\$ 48.00
KBW-D4-AIR/25-B	Metro Bracket - 25" Exposed Length Airow Arm	\$ 52.00
KBW-D4/31	Metro Bracket - 31" Exposed Length RoundPro Arm	\$ 41.00
KBW-D4/31-BB	Metro Bracket - 31" Exposed Length RoundPro Arm	\$ 45.00
KBW-D4-AIR/31	Metro Bracket - 31" Exposed Length Airow Arm	\$ 49.00
KBW-D4-AIR/31-B	Metro Bracket - 31" Exposed Length Airow Arm	\$ 53.00
KBW-D4/37	Metro Bracket - 37" Exposed Length RoundPro Arm	\$ 42.00
KBW-D4-CUS	Metro Bracket - Custom Length Arm - Custom Finish	\$ CALL

Castings Color Key: Castings are natural aluminum finish unless Part No. includes – a “B” Black, or “BB” = Black Casting/BlackArm



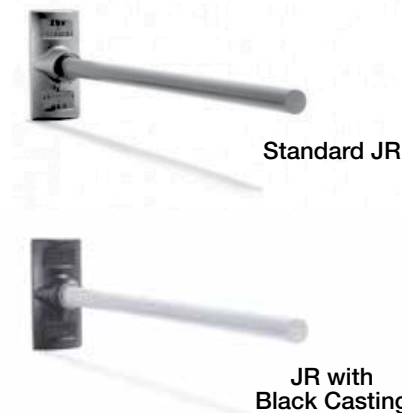
## For Smaller Banner Displays - on Decorative Poles

**KBW BannerFlex JR is a one-piece bracket ideal for 30"x 60" or smaller banners used for smaller diameter poles. Features new, RoundPro™ fiberglass arms.**

Simple, screw gear bands allow for easy installation and adjustment time after time..

Warranty: 12 years/100% satisfaction guarantee (longest in the industry).

- Made in the USA
- Ideal for smaller banners
- Strong corrosion-resistant aluminum
- Natural aluminum or black powder coating
- Sleek attractive appearance
- Airow arm is not available on JR
- Straight arm, not canted



Part No.	Product Description	List Price (per bracket)
KBW-JR	JR Bracket - 19" Exposed Length RoundPro Arm	\$ 28.50
KBW-JR-B	JR Bracket - 19" Exposed Length RoundPro Arm	\$ 31.50
KBW-JR-BB	JR Bracket - 19" Exposed Length RoundPro Arm	\$ 31.50
KBW-JR/25	JR Bracket - 25" Exposed Length RoundPro Arm	\$ 32.50
KBW-JR/25-B	JR Bracket - 25" Exposed Length RoundPro Arm	\$ 32.50
KBW-JR/25-BB	JR Bracket - 25" Exposed Length RoundPro Arm	\$ 33.50
KBW-JR/31	JR Bracket - 31" Exposed Length RoundPro Arm	\$ 32.50
KBW-JR/31-B	JR Bracket - 31" Exposed Length RoundPro Arm	\$ 33.50
KBW-JR/31-BB	JR Bracket - 31" Exposed Length RoundPro Arm	\$ 33.50

Castings Color Key: Castings are natural aluminum finish unless Part No. includes – a “B” = Black, or “BB” = Black Casting/BlackArm

JR Rod is new 3/4" RoundPro (color varies - shades of Grey)



### Banner Bracket Utility Pole Fasteners

All BannerFlex Banner Brackets can be installed on utility poles with either stainless steel banding or with bolts.

Note: Bolts to be sourced locally by customer.

For more detailed advice on choosing and applying banding options please refer to our Banner Hardware Guidebook found online at:

[www.bannerflex.com/resource/download-documentation](http://www.bannerflex.com/resource/download-documentation).

(See pages 8, 9 and 15 of the Guidebook). When Screw Gear (Worm Gear) Banding is appropriate, we suggest our custom 5/8" x 40" long banding custom made for us. These are more than twice as strong as 9/16" wide "quick release" bands.

**IMPORTANT!** For Tool-Applied Banding we suggest that it be "double-wrapped" around the pole, and twice through the buckle before tightening with the tool, for a "fail-safe" application. See the 3/4" banding installation video online.

**Contact your representative for the installation URL.**

### Components.1

Part No.	Product: Banding Products	List Price
C001	Banding Tool	\$ 159.00
C206	3/4" Banding Roll - 100'	\$ 129.00
C206-B	3/4" Banding Roll - Black - 100'	\$ 179.00
C256-B	3/4" Banding Buckles - Box (100)	\$ 99.00
C256-BB	3/4" Banding Buckles - Box (100) - Black	\$ 149.00
C256-P	3/4" Banding Buckles Pkg (8)	\$ 9.00
C256-P-B	3/4" Banding Buckles Pkg (8) - Black	\$ 13.00
H105	9/16" Quick Release Screw Gear Band - 40'	\$ 3.50 Net
H105-B	9/16" Quick Release Screw Gear Band - Black - 40'	\$ 4.50 Net
H108	5/8" KBW Screw Gear Band - 40"	\$ 5.75 Net
H108-B	5/8" KBW Screw Gear Band - 40" Black	\$ 6.75 Net

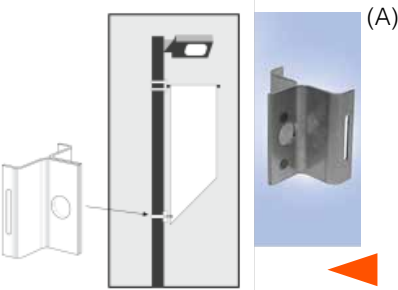


**Square Pole Adapters (D)**

When mounting Banner Brackets onto square-faced utility poles that are wider than 5", Square Pole Adaptors, also known as Adapter Shims, are used on the back of the D3 and Metro Main Castings, and also to fit odd-shaped fluted poles or allow more banding tension on flat-faced square poles. They are manufactured to fit our hardware cross-sections and are available individually or ordered already attached to our BannerFlex hardware.

**Tie-Down Mount Bracket (A)**

This little stainless steel bracket allows the lower portion of a banner to flutter in the breeze and is recommended for situations where there is no bottom bracket arm and/or where wind loads need to be decreased. Wind loads can be halved by attaching the lower pole-side corner with a cable tie or bungee to an anchored "tie down" and letting the outside bottom edge fly freely. See page 15 of the Banner Hardware Guidebook.



Tie-Down Bracket

**Note:**  
This method will somewhat decrease the life of the banner.



Flower Pot Arm



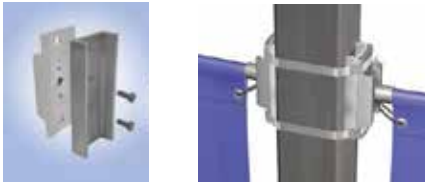
Flag Pole Adapter



Round Ball Finial



BannerFlex JR with Finial Ends



Square Pole Adapter



BannerFlex D3 Shown with Wall-Mount Plate



### Flower Pot Holders/Flag Holders

Flower Pot Holders are special arms that slide into the BannerFlex D3 main casting (not available for Metro or JR). These accessories allow options when banners are not being displayed. Flower Pot Holder = 19" long with upward cant to bear more weight: up to 40 lbs. Flag Holder = holds a 7/8" diameter pole/6' in length.

#### Components.2

Part No.	Product: Components & Accessories	List Price
H011	Dacromet Set Screws	\$ .50
H016	Allen Wrench 5/32"	\$ .60
H020	Hitch Pin #3 - 1-21/32" Size 3, Zinc Plated	\$ .50
KBW-WT10	#18 Gauge Wire Tie 10" (25/bag)	\$ 5.00
(A) KBW-M	Tie-Down Mount Bracket - Stainless Steel	\$ 13.00
KBW-MB	Tie-Down Mount Bracket - Black Stainless Steel	\$ 14.00
(B) H155	Flower Pot Holder (main casting required) Black Ring, 19" Gray Arm, Natural Aluminum Casting	\$ 40.00
(C) H160	Flag Pole Adapter (fits 7/8" pole, main casting required)	\$ 35.00
(D) H165	Adapter Shim (for square poles-attached free of charge)	\$ 20.00
H165-B	Adapter Shim - Black (for square poles-attached free of charge)	\$ 21.50
H164	Metro Adapter Shim (for square poles-attached free of charge)	\$ 20.00

#### Components.3

Part No.	Product: Wall Mount Brackets	List Price
(E) KBW-WMA-D3	Wall Mount Bracket for B3M - Black	\$ 40.00
KBW-WMB-D3	BannerFlex 3 Wall Mount - Design B, Diamond (MADE TO ORDER)	\$ 45.00
KBW-WMF-D3	BannerFlex 3 Wall Mount - Design F, Block Square (MADE TO ORDER)	\$ 45.00
(F) KBW-FRB-D3*	BannerFlex 3 Finial - Round Ball - Black - Also fits JR arm (MADE TO ORDER)	\$ 20.00
KBW-FRB-D4*	Metro Finial - Round Ball - Black (MADE TO ORDER)	\$ 20.00

\* Round Ball Finials are not available for the premium Airow arm.

# BannerFlex® Messenger® GMS

## Permanent Outdoor Banner Stands

The BannerFlex Messenger GMS Banner Stand is used for applications requiring permanent banner installation.

It allows easy, tamper-proof banner changes and is engineered for durability and dependability. The Messenger GMS stand is a ground-mounted system, engineered to be bolted to concrete, wood or other suitable material.

Custom sizes are available (subject to minimum order/banner sold separately). Contact your Consort representative for more information.

The standard Messenger GMS BannerStand will accommodate 72" or 48" tall banners (fittings are included for both) and banner widths from 16" to 24" in 2" increments (specify your choice). The spring-loaded top bar and our exclusive "Perfect Fit" fastener locations ensure a tight and trim banner appearance.



Ideal uses include Bank and Credit Union drive-throughs.



# BannerFlex® Messenger® GMS

## Permanent Outdoor Banner Stands

Finish: Aluminum stand is available in powder-coated Medium Grey and Black.

Weight: GMS Stand 15 lbs.

Shipping Weight: 21 lbs.

Packing: Complete unit is shipped in one box and can ship standard ground. Bulk shipping on pallets is available. Size of box 80"x18"x 7."

Banners may be printed on (2) sides. (2") hems are recommended at top and bottom of banners. No intermediate support necessary.



72" tall banner

48" tall banner

BannerFlex Messenger GMS permanent outdoor banner stand. Note that stands will fit both 48" long and 72" long banners. Choose stand width in chart below.

- Made in the USA
- 100% aluminum construction
- Spring-loaded banner tension
- Easily changed graphics
- Tamper-proof fasteners
- Exterior powder coat finish
- Stainless steel hex head fasteners
- Vertical adjustment for banner height (+/- 1/2")
- Aluminum base has 7/16" holes for bolting to concrete or other surface (stainless steel anchor bolts, washers and lead anchors included)
- Custom widths available
- Full-size mounting instructions & template included

## BannerFlex® Messenger® GMS

Part No.	Product Description	List Price
MG2-1672B	16"x72" BF Messenger GMS/Black	\$ 325.00
MG2-1672G	16"x72" BF Messenger GMS/Gray	\$ 325.00
MG2-1872B	18"x72" BF Messenger GMS/Black	\$ 325.00
MG2-1872G	18"x72" BF Messenger GMS/Gray	\$ 325.00
MG2-2072B	20"x72" BF Messenger GMS/Black	\$ 325.00
MG2-2072G	20"x72" BF Messenger GMS/Gray	\$ 325.00
MG2-2472B	24"x72" BF Messenger GMS/Black	\$ 325.00
MG2-2472G	24"x72" BF Messenger GMS/Gray	\$ 325.00



## Digital Imaging

### Design and Graphic Arts Department

Since 1983 we've been designing our own banner and display-related products and marketing materials and designing or assisting with the design of our customer's projects.

We love to design and we love to assist others, as we can. Let us work with you from either total design concept, and/or producing, and/or printing your finished artwork.

We'll work quickly to produce what you require with designs, mock-ups and color swatches, as you require.

We work with the following graphics programs:

Adobe Creative Suite CC:

- Adobe Illustrator: AI, EPS, PDF
- Adobe InDesign: INDD, EPS
- Adobe Photoshop: PSD, TIFF, JPG

Please ask your representative for more information re: LEARN - for further information about file preparation, general advice, templates for standard street banner sizes, as well as a File Upload site.

**We can also show you how your banner project may look “before” it is installed.** Send us a digital photo of the site and let us put your banners into “the picture.”

**Here is a before and after example of a campus banner project:**



The most exciting graphic arts development since the days of Leonardo Davinci.

### Consort Digital Imaging





## Digital Imaging

Since 1987, Kalamazoo Banner Works' graphic arts department has been designing and composing using state-of-the-art digital capabilities.

- ▶ **Today, KBW offers the finest quality large format digital banners and display images.**

Combine those with our Display One Exhibit System and Messenger Banner Stands, as well as our premium exterior BannerFlex light pole brackets, and you'll have brilliant color and dynamic, eye-catching images wherever you choose!

- ▶ **Digital imaging can give you instant impact.** Imagine the stars and planets as large as life in the middle of campus, or a sports car that explodes off a graphics stand at a trade show.

If you have an image in mind - a photo, a logo, an illustration - and you want it large or small, indoors or outdoors, on a wall, a banner, a display, a ceiling or floor, or any surface you've dreamed of -

- ▶ **KBW can help you make it happen.**



## Large-Format Screen Printing



Durable Plastisol Inks



Plastisol Inks/Squeegees



Large, Colorful Silk-Screened Banners

- ▶ **At Kalamazoo Banner Works we specialize in exceptional, large, screen-printed banners.**

In 1984 we brought hand-printed, silk-screened street banners to the forefront of world-wide attention. From our creative staff, to designers everywhere, the allure of one, two and even three-color designs on durable, colorful, exterior fabrics launched a visual communications renaissance. The result was the proliferation of light pole banners throughout cities, for festivals, special events and virtually any activity people could imagine.

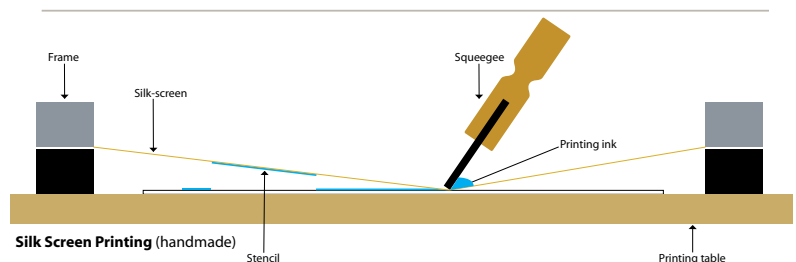
We set this trend – and to this day, we remain the pre-eminent manufacturer of hand, screen-printed banners. If you're looking for something unique, something that stands apart, as well as the test of time...explore the visual world we helped create.

- ▶ **Call us to learn more about this classic production technique and how you can use our collective skills to your advantage.**

**"Large-format screen printing is part art, part science."**

**"We are the pre-eminent manufacturer of hand, screen-printed street banners."**

– Roger Lepley, AIA, CEO  
Consort Display Group



Screen Printing Process

## Choosing Digital Printing or Screen Printing

### ▶ Choosing Digital Printing or Screen Printing for Street Banners

Our Kalamazoo Banner Works Division is one of the few banner printing operations that produces both digital printing on vinyl media and screen printing on marine acrylic textiles like Sunbrella®.

There are some basic differences between the two methods.

#### Digital Printing on Vinyl Media

Digital technology is difficult to beat when it comes to all that now makes up the digital world: photographic images, complex tones and tints, image manipulation, easy customization and on and on. And, when digital designs and files are accomplished with real skill and finesse, digital banners can be wonderful, bold and intriguing. Also, if you want to install multiple banners where each one may be slightly different, such as different sponsor names, for example, digital technology makes that considerably less expensive than screen printing. The typical vinyl banner may not have the longevity of acrylic textiles but that may not be a real concern if your banner program changes more than once a year, for example. The digital banner should last two to three years with little fading but many organizations change their banners four or more times a year.

#### Screen Printing on Marine Acrylic Canvas

With our time-tested materials and methods, screen printing is often called upon to present simpler and bolder images on the textured and potentially vibrant colors of rich, durable acrylic textiles. The woven fabric “look” of marine acrylic versus the “flatter” look of vinyl digital printing may be important to you. Also, if you’re looking for longevity, such that a banner may be up for a few years in a row, screen printing has been proven to be up to the task. It is often a bit more expensive than digital vinyl but the extra cost may well be worth it for the proven endurance. Check out our “Ready-To-Print” stock designs to compare typical screened and digital banners.



Digital Print/Marketing



Digital Print for Feather Flags



Screen Prints: Seasonal/Education





## 2018 Spring/Summer RTP Banner Catalog

### The KBW Ready-To-Print Street Banner Program (Kalamazoo Banner Works Street Banner Program)

#### This is why we're so well known in the banner world!

The following pages are just some of the hundreds of designs that have made us famous in the avenue or street banner industry. We were, in fact, the first company, back in the early 1980's to market the street banner and hardware concept nationally and internationally. And, we were the very first to offer a line of stock and ready-to-print designs.

Yes, these are literally ready to print, including ready to customize for all seasons and holidays. Some of our designs are shown on the next few pages. For a more complete view of the selections contact your representative.

#### Screen printed or digitally printed?

Those designs that are not noted as "DIGITAL" are meant to be screen printed on marine acrylic textiles. Any screen print design can also be a digital design but most digital designs are not available as screen print, due to image complexity. For more on the differences visit the previous pages where our printing methods are outlined. Screen printed banners are printed on a colored marine acrylic fabric, which is guaranteed by the textile mills for 5 years against fading. If you would like a different background color for a screen printed banner than we show here, we can do that. Digital printing starts out with vinyl media and the background color and images colors can also be different than shown.

#### "What are 'Imprint Areas?'"

#### "Can we have a different background color?"

Most RTP (Ready-To-Print) designs show a recommended space where the design can be personalized with a city, area or festival kind of name, although most designs can stand on their own without imprints. Digital designs are generally less expensive to personalize, depending on quantity of banners and number of different imprints.

#### Standard KBW street banner sizes:

Our RTP designs are based on three sizes: 30" x 94", 30" x 60" and 18" x 36". Other sizes are available and depending on the custom size there may or may not be an extra charge. Digital designs are generally less expensive to modify to a custom size. You may ask why 94" (7'-10") versus 96" (8'-0")? Answer: Way back in the beginning we decided that some folks may want to display their banner in a room with the standard height of 8'-0". The 94" size is perfect for that!

#### Custom banner designs:

About 60% of our printing is totally custom and we are happy to design banners for you or work with your graphic artist in any way. Contact your sales representative.

#### Mounting hardware for street banners:

Our KBW BannerFlex hardware IS the standard of the industry. Innovative, efficient, strong, reliable, built to be in the wind! **See the BannerFlex section or visit:**  
[www.bannerflex.com](http://www.bannerflex.com).

18" x 36"



30" x 60"



30" x 94"



KBW designs come in three standard sizes:  
30" x 94", 30" x 60" and 18" x 36"  
to fit most lightpoles.

Hanging your banners with KBW  
BannerFlex hardware is a snap!



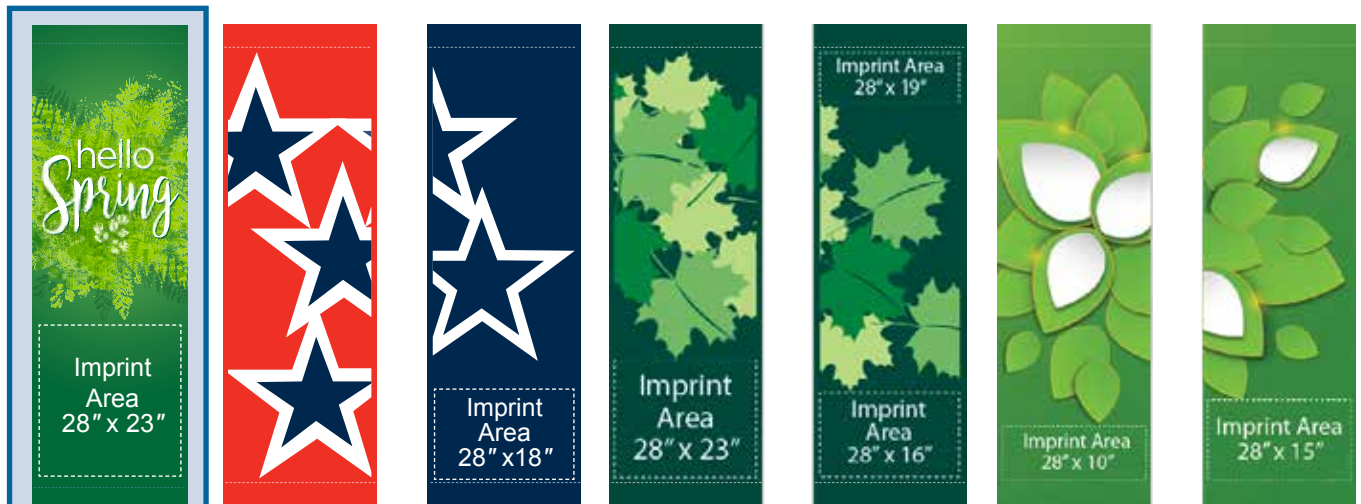
...ask your representative to see all our RTP designs



18903-Set  
Spring Fling  
DIGITAL

18301-Set  
Spring Tulips

18905-Set  
Spring Frolic  
DIGITAL



18904  
Hello Spring  
DIGITAL

17205-Set  
Red, White & Blue

17306-Set  
Green Foliage

17930-Set  
First of Spring  
DIGITAL



18902  
Pansies  
DIGITAL

17931-Set  
Tree Stencil  
DIGITAL

17933-Set  
Blue Sails  
DIGITAL

17201-Set  
Starshine



17204  
Freedom



17302-Set  
Let Freedom Ring



17932  
Hero  
DIGITAL



16934  
Spring Explosion  
DIGITAL



16932  
Stars & Stripes  
DIGITAL



16930  
Star Celebration  
DIGITAL



16305  
English Daisies



16303  
Floral Pinwheels



15202  
Shop Dine Play



15101  
Welcome



11301  
Hummingbird



10308  
Painted Daisies



14209  
Let's Shop



16301  
Freedom Flag



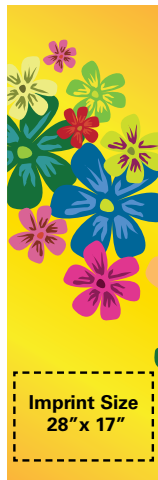
1530  
Spring Daisy



14307-Set  
Lillies



11934-Set  
Spring Bouquet  
DIGITAL



10204  
Hot Summer





...ask your representative to see all our RTP designs



S12402  
Market Series-Basket



12301-Set  
Daylilies



12205  
Bursting in Air



09933-Set  
All Seasons  
DIGITAL



09305-Set  
Blue Patriot



09302  
Big Summer



09201  
Sunflowers



08314  
Iris



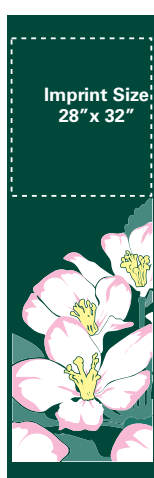
06307  
Lake Sunset



02350  
Tulip Time



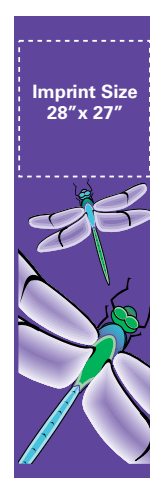
10202  
Waving Ribbons



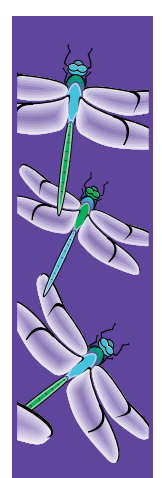
06311-Set  
Double Blossoms



04209-Set  
Shooting Stars



03411-Set  
Dragonflies





01260  
Home of the Brave



01255  
Land of the Free



99325-Set  
Daisies



20381  
Sunset Sailing



17203-Set  
Sailing



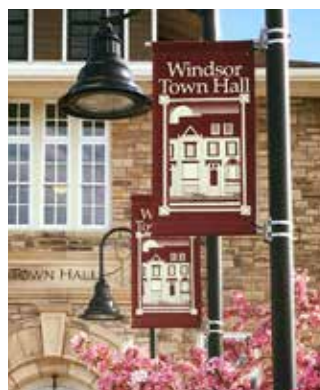
96100  
Welcome Script



97234  
A Great Place  
to Be



99116  
Our Town



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...ask your representative to see all our RTP designs

## NEW! Fall, Holiday & Winter Designs!

				
17942 Autumn Foliage DIGITAL	17941 Autumn Breeze DIGITAL	17211 Joyous Tree Forest Green	17110 Midnight Flight Captain Navy	17940 Snowfall DIGITAL

	
16119 - Set Evergreen Tree Sea Grass Green/Forest Green	

						
16120 Starshine Pacific Blue	16122 - Set Starburst Jockey Red/Burgundy		S16221 - Set Autumn Classic Black/Signature Series		16223 Shop, Dine, Enjoy Pacific Blue	16940 Snowflake Serene DIGITAL

						
15115 Winter Skier Pacific Blue	15118 - Set Season's Greetings Pacific Blue/Jockey Red		15216 Holiday Reindeer Forest Green	15216 Holiday Reindeer Burgundy	15317 Season's Greetings Horns Forest Green	15319 Holly Branch Captain Navy



S16215  
Seasonal Ornaments  
Black/Signature Series



15941  
Candle Glow  
DIGITAL



16118  
Holiday Collage  
Jockey Red



15943  
All Wrapped Up  
DIGITAL



14116  
Winter Wind  
Captain Navy



S16216  
Autumn Acorns  
Brown/Signature Series



14217  
Happy Holly  
Forest Green



14218  
Blustery Tree  
Captain Navy



16117-Set  
Snowflake Divide  
Pacific Blue/Captain Navy



16117-Set  
Snowflake Divide  
Pacific Blue/Captain Navy



14941  
Autumn Maples  
DIGITAL



13221  
Joy Doves  
Captain Navy



12323  
Blue Wonder  
Pacific Blue



12220  
Retro Ornaments  
Forest Green



11215  
Season's Ribbon  
Burgundy



13319  
Evergreen Branch  
Forest Green



13120  
Let There Be Joy  
Jockey Red



11942  
Green Celebration  
DIGITAL



10215  
Winter Fun  
Pacific Blue



13222  
Whispering Winds  
Forest Green



09225  
Classic Holiday Wreath  
Jockey Red



...ask your representative to see all our RTP designs



13318  
Fall Day  
Burgundy



09219 - Set  
Star Tree  
Forest Green



02204  
Spiral Tree  
Sea Grass



09329 - Set  
Double Fancy Wreath  
Jockey Red



09327  
Fancy Wreath/Red  
Jockey Red



09936  
Country Snowman  
DIGITAL



08227  
Winter's Night  
Med Blue



07321 - Set  
Swirling Snow  
Med Blue



07328 - Set  
Joyous Ringing  
Forest Green



02307  
French Horn  
Sea Grass



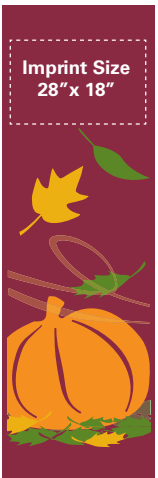
05315 - Set  
Pine Ornaments  
Jockey Red



05322 - Set  
Fall Maples  
Burgundy



06229 - Set  
Doves of Peace  
Jockey Red



20372  
Fall Pumpkin  
Burgundy



07222  
Color Rush  
Forest Green



03313 - Set  
Poinsettia Candle  
Sea Grass



14224 - Set  
Oak Leaves  
Burgundy



02203  
Crystal Snow  
Med Blue



02305  
Candy Cane  
Jockey Red



20383  
Autumn Oak  
Burgundy



S13315 - Set  
Mr. Scarecrow  
Captain Navy



03114 - Set  
Winter Pines  
Pacific Blue



Street Banners

KBW Classics



20247 - Set  
Double Winter Wonderland  
Pacific Blue



93672  
Holiday Greetings  
Sea Grass



93673 - Set  
Double Holiday Greetings/Wreath  
Sea Grass



S93675  
Poinsettias Greetings  
Jockey Red



92652  
Winter Snowflakes  
Pacific Blue



## Street Banners • Pricing

### Custom Screen Print Designs

Effective 9/1/18

Size	Quantity	(1) Ink	(2) Inks	(3+) Inks	Screen Charge (per ink)	Notes:
18"x36"	1 - 19	\$ 65.00	\$ 77.00	\$ 88.00	\$ 118.00	
	20 - 49	\$ 60.00	\$ 71.00	\$ 82.00	\$ 90.00	
	50+ (†)	\$ 54.00	\$ 65.00	\$ 77.00	\$ 62.00	
30"x60"	1 - 19	\$ 79.00	\$ 94.00	\$ 109.00	\$ 146.00	
	20 - 49	\$ 74.00	\$ 88.00	\$ 103.00	\$ 118.00	
	50+ (†)	\$ 68.00	\$ 83.00	\$ 98.00	\$ 90.00	
30"x94"	1 - 19	\$ 93.00	\$ 111.00	\$ 129.00	\$ 174.00	
	20 - 49	\$ 87.00	\$ 105.00	\$ 123.00	\$ 146.00	
	50+ (†)	\$ 82.00	\$ 100.00	\$ 118.00	\$ 118.00	
24"x48"	1 - 19	\$ 74.00	\$ 89.00	\$ 100.00	\$ 146.00	
	20 - 49	\$ 69.00	\$ 80.00	\$ 91.00	\$ 118.00	
	50+ (†)	\$ 63.00	\$ 74.00	\$ 86.00	\$ 90.00	
30"x72"	1 - 19	\$ 88.00	\$ 102.00	\$ 117.00	\$ 174.00	
	20 - 49	\$ 82.00	\$ 97.00	\$ 111.00	\$ 146.00	
	50+ (†)	\$ 77.00	\$ 91.00	\$ 106.00	\$ 118.00	
30"x84"	1 - 19	\$ 90.00	\$ 108.00	\$ 126.00	\$ 174.00	
	20 - 49	\$ 85.00	\$ 103.00	\$ 121.00	\$ 146.00	
	50+ (†)	\$ 79.00	\$ 97.00	\$ 112.00	\$ 118.00	
30"x120"	1 - 19	\$ 108.00	\$ 128.00	\$ 147.00	\$ 230.00	
	20 - 49	\$ 102.00	\$ 123.00	\$ 143.00	\$ 202.00	
	50+ (†)	\$ 97.00	\$ 117.00	\$ 137.00	\$ 174.00	
46"x120"	1 - 19	\$ 116.00	\$ 136.00	\$ 156.00	\$ 230.00	
	20 - 49	\$ 110.00	\$ 130.00	\$ 151.00	\$ 202.00	
	50+ (†)	\$ 105.00	\$ 124.00	\$ 145.00	\$ 174.00	

### RTP (Ready-to-Print) Designs

Size	Quantity	Digital	(1) Ink	(2+) Inks	Signature Series Screen Print	Imprint Charge	Screen Charge (per ink)
18"x36"	4 - 19	\$ 40.00	\$ 56.00	\$ 68.00	\$ 73.00	\$ 18.00	\$ 112.00
	20 - 49	\$ 37.00	\$ 53.00	\$ 64.00	\$ 70.00	\$ 13.00	\$ 84.00
	50+ (†)	\$ 34.00	\$ 50.00	\$ 61.00	\$ 67.00	\$ 7.00	\$ 56.00
30"x60"	4 - 19	\$ 81.50	\$ 83.00	\$ 94.00	\$ 100.00	\$ 18.00	\$ 112.00
	20 - 49	\$ 76.50	\$ 77.00	\$ 88.00	\$ 94.00	\$ 13.00	\$ 84.00
	50+ (†)	\$ 71.50	\$ 72.00	\$ 83.00	\$ 88.00	\$ 7.00	\$ 56.00
30"x94"	4 - 19	\$ 114.50	\$ 101.00	\$ 112.00	\$ 123.00	\$ 18.00	\$ 112.00
	20 - 49	\$ 109.50	\$ 95.00	\$ 106.00	\$ 118.00	\$ 13.00	\$ 84.00
	50+ (†)	\$ 104.50	\$ 90.00	\$ 101.00	\$ 112.00	\$ 7.00	\$ 56.00
30"x72"	4 - 19	\$ 93.00	\$ 88.00	\$ 99.00	\$ 110.00	\$ 18.00	\$ 112.00
	20 - 49	\$ 88.00	\$ 82.00	\$ 93.00	\$ 105.00	\$ 13.00	\$ 84.00
	50+ (†)	\$ 83.00	\$ 77.00	\$ 88.00	\$ 99.00	\$ 7.00	\$ 56.00
30"x84"	4 - 19	\$ 109.25	\$ 95.00	\$ 106.00	\$ 117.00	\$ 18.00	\$ 112.00
	20 - 49	\$ 104.25	\$ 89.00	\$ 100.00	\$ 112.00	\$ 13.00	\$ 84.00
	50+ (†)	\$ 99.25	\$ 84.00	\$ 95.00	\$ 106.00	\$ 7.00	\$ 56.00

\* Screen charges are per ink.

\*\*Banners 30" x 72" and 30" x 84" will be produced using existing screens where possible.

† If new screen are required, custom banner and screen prices will apply (mockups are required).

† Orders over 50 banners may require additional lead time.

**Presenting the colorful World of DisplayOne®!**  
Our simple, practical, versatile, visible and affordable range of display solutions for inside and out.

Ideal for media backdrops, trade shows and other special events, the combination of specialized hardware and digital graphics will share information and capture attention virtually anywhere. The catalog pages with the green borders will feature products like those shown on this page, including:

## Our DisplayOne® Exhibit System:

- Messenger RTR Retractable Stands
- Large Exhibit Backdrops
- Display Table Throws & Runners
- Exterior Feather flags
- PortFolio™ Tabletop Displays
- ShowStopper Tents and more!



Single Banner - Expandable Display Solution - Frame Options/Configurations



# DISPLAYONE<sup>®</sup> Messenger•X

## Single Banner Display Solution

With a minimal number of parts, the lightweight Messenger•X is ideal for single panel, one or two-sided graphic presentations.

A simple, affordable “stand alone.”

Messenger•X is available in five stock widths from 20"- 46" wide, telescoping from 56" - 94" high. The “Groove Grip” crossbar and “Express Connect” snap-and-lock foot connection make assembly a breeze.

**“Messenger®-X is the durable two-sided cousin to Retractable Banner Stands”**



## Messenger•X Display Stands

DISPLAYONE<sup>®</sup>  
Messenger•X

Sizes	Product Description	List Price	(1) Sided	(2) Sided
20" wide x 94" tall	Single Display Stand	\$ 165.00	\$ 80.00	-
24" wide x 94" tall	Single Display Stand	\$ 170.00	\$ 91.00	-
30" wide x 94" tall	Single Display Stand	\$ 170.00	\$ 106.00	-
36" wide x 94" tall	Single Display Stand	\$ 180.00	\$ 122.00	-
46" wide x 94" tall	Single Display Stand	\$ 190.00	\$ 149.00	-
21" wide x 94" tall	Vinyl Banner Panels	-	\$ 81.00	\$ 102.00
25" wide x 94" tall	Vinyl Banner Panels	-	\$ 93.00	\$ 118.00
31" wide x 94" tall	Vinyl Banner Panels	-	\$ 105.00	\$ 135.00
37" wide x 94" tall	Vinyl Banner Panels	-	\$ 125.00	\$ 155.00
47" wide x 94" tall	Vinyl Banner Panels	-	\$ 149.00	\$ 195.00

Note: (1) inch in width is added to graphic to ensure a seamless appearance. File set-up included.



## Single Banner Display Solution • Tradeshow Displays Messenger•X Stands



A versatile, efficient and affordable compact, lightweight exhibit system.

Set-up is as easy as...

1 - 2 - 3



Optional fabric pouch available



Snap-n-Lock Foot System

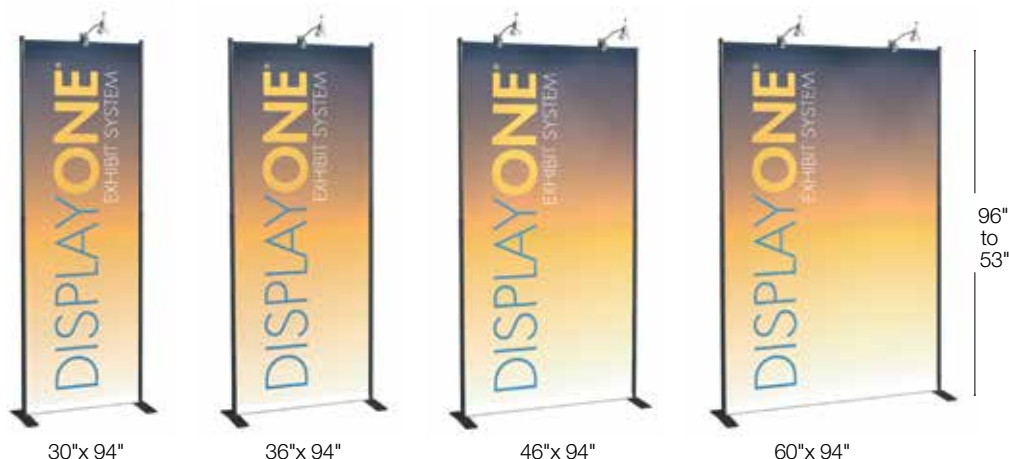


Groove Grip

Display Lights for DisplayOne  
and Messenger-X units banner stands are:

- KHL-BK Crane Light w/Halogen Bulb – Black \$60.00
- KHL-CH Crane Light w/Halogen Bulb – Chrome \$60.00
- KHLL-BK Crane Light w/LED Bulb - Black \$74.00
- KHLL-CH Crane Light w/LED Bulb -Chrome \$74.00

The DisplayOne Core Unit is the original connectable banner stand that can be combined into several multi-panel options. Shown below are the standard panel widths to stand alone or be connected together.



## DisplayONE Stands

Single Panel Unit	Total
30" wide x 94" tall DisplayONE Stand	<b>\$ 279.20</b>
36" wide x 94" tall DisplayONE Stand	<b>\$ 288</b>
46" wide x 94" tall DisplayONE Stand	<b>\$ 312</b>
60" wide x 94" tall DisplayONE Stand	<b>\$ 412</b>

## Digital Graphic Banner Panels (one-sided) Total

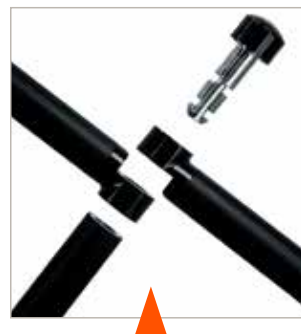
31" wide x 94" tall (file set-up included)	<b>\$ 106</b>
37" wide x 94" tall (file set-up included)	<b>\$ 122</b>
47" wide x 94" tall (file set-up included)	<b>\$ 149</b>
61" wide x 94" tall (file set-up included)	<b>\$ 183</b>



Arched, powder coated aluminum feet w/ locking helix stud for tool-free connectivity and ease of assembly.



Ringbars and locking helix bolts allow simple connection of multiple units for larger displays.



The telescoping upright tubes are locked into a fixed position through the DownStop lock which allows for unlimited height adjustment from 53" to 96" tall.

**A connectable, versatile, display system  
that expands to meet with your changing needs.**



## 8' Foot Booth - Single Panel Unit

**\$ 792**

The single panel unit offers the most dramatic and impressive backdrop for your booth. Single panels achieve maximum impact.

**The finished length of this unit is 8' 5" from end to end.**  
The 97" wide graphic ships separately in it's own custom heavy-weight cardboard tube.

### Includes:

- (1) - DisplayONE stand system: 101" wide x 94" (tall)
- (3) - Halogen lights
- Available in Black (TSP-8S-B) or Silver (TSP-8S-SL)*

### Optional:

#### Single-sided digital banner panel

97" wide x 94" tall (file set-up included)

Add **\$ 399**

#### Rolling shipping case

Holds stand & lights (ER5RW)

Add **\$ 295**



## 8' Foot Booth - Double Panel Unit

**\$759.20**

An exceptional value in trade show booth packages, our popular double panel unit provides a dynamic effect for your display. Panels can be complimentary or strikingly different. Most clients prefer to angle the panels, which can be adjusted to fit variations in booth size.

**The fully extended unit measures 8' 4".**

### Includes:

- (1) - DisplayONE stand system: 46"x 46" widths x 94" (tall)
- (4) - Halogen lights
- Available in Black (TSP-8D-B) or Silver (TSP-8D-SL)*

### Optional:

#### Single-sided digital banner panels

(2) - 47" wide x 94" tall (file set-up included)

Add **\$ 298**

#### Rolling shipping case

Holds stand graphics & lights (ER5RW)

Add **\$ 295**



Display Lights for DisplayOne and Messenger-X units banner stands are:

- KHL-BK Crane Light w/Halogen Bulb – Black \$60.00
- KHL-CH Crane Light w/Halogen Bulb – Chrome \$60.00
- KHLL-BK Crane Light w/LED Bulb - Black \$74.00
- KHLL-CH Crane Light w/LED Bulb -Chrome \$74.00





### 8' Foot Booth - Triple Panel Unit

**\$ 780**

Our most popular booth configuration offers the ultimate in versatility. Three panels provide endless adjustability. Arrive with confidence, knowing your display will fit even the most irregular space configurations.

**When fully extended, the unit measures 8' 10".**

**Includes:**

- (1) - DisplayONE stand system: 30"x 36"x 30" widths x 94" tall
- (3) - Halogen lights
- Available in Black (TSP-8T-B) or Silver (TSP-8T-SL)*

**Optional:**

**Single-sided digital banner panels**

- (2) - 31" wide x 94" tall (file set-up included) Add **\$ 212**
- (1) - 37" wide x 94" tall (file set-up included) Add **\$ 122**

**Rolling shipping case**

Holds stand, graphics & lights (ER5RW) Add **\$ 295**



### 10' Foot Booth - Single Panel Unit

**\$ 895.20**

Your target audience will be captivated with a visually striking 10 foot graphic! As a single panel, your image and message remain crisp, without visual interference.

**The overall unit measures 9' 8" from end to end.**

To fit perfectly within a standard 10' wide booth.

The vinyl graphic ships separately in a custom heavy-weight cardboard tube.

**Includes:**

- (1) - DisplayONE stand system: 116" wide x 94" (tall)
- (4) - Halogen lights
- Available in Black (TSP-975S-B) or Silver (TSP-975S-SL)*

**Optional:**

**Single-sided digital banner panel**

112" wide x 94" tall (file set-up included) Add **\$ 450**

**Rolling shipping case**

Holds stand & lights (ER5RW) Add **\$ 295**



### 10' Foot Booth - Double Panel Unit

**\$ 932**

The double panel display offers performance and style with four accent lights to get your message noticed.

**When fully extended the unit measures 10' 6".**

Most clients prefer the angled effect, which allows potential buyers to view branding and graphics from either direction of traffic flow, yet still provides a flush backdrop.

#### Includes:

- (1) - DisplayONE stand system: 60"x 60" widths x 94" (tall)
- (4) - Halogen lights
- Available in Black (TSP-10D-B) or Silver (TSP-10D-SL)*

#### Optional:

##### Single-sided digital banner panels

- (2) - 60" wide x 94" tall (file set-up included) Add **\$ 366**

##### Rolling shipping case

- Holds stand, graphics & lights (ER5RW) Add **\$ 295**



### 10' Foot Booth - Triple Panel Unit

**\$ 864**

The ultimate in exhibit promotion, the triple panel unit offers unparalleled versatility. The three large panels can display one continuous image, three distinct images or an endless variation of the two. A solid center panel can create a spectacular and an impressive effect.

**When fully extended, this unit measures 9' 8".**

#### Includes:

- (1) - DisplayONE stand system: 30"x 46"x 30" widths x 94" (tall)
- (4) - Halogen lights
- Available in Black (TSP-10T-B) or Silver (TSP-10T-SL)*

#### Optional:

##### Single-sided digital banner panels

- (2) - 31" wide x 94" tall (file set-up included) Add **\$ 212**
- (1) - 47" wide x 94" tall (file set-up included) Add **\$ 149**

##### Rolling shipping case

- Holds stand, graphics & lights (ER5RW) Add **\$ 295**

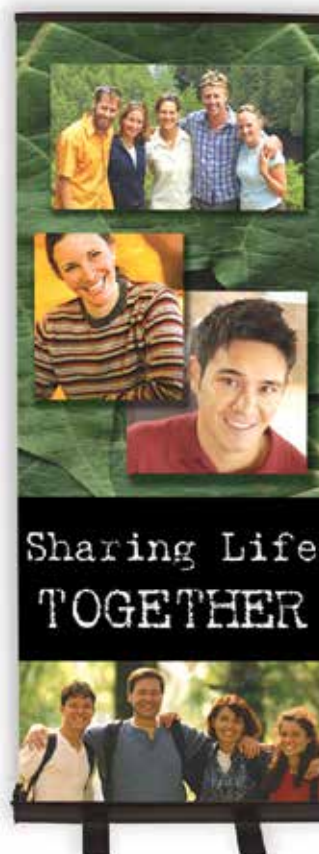
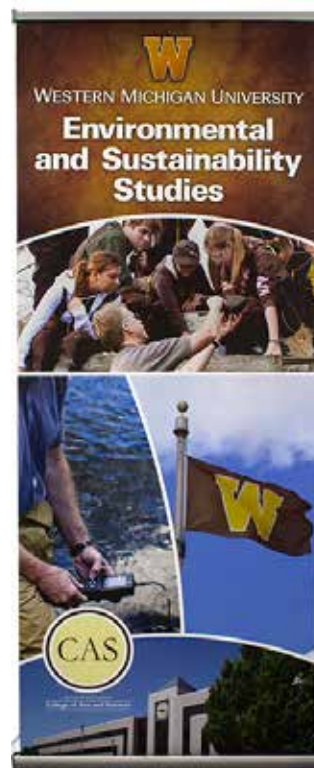
# DISPLAYONE® Messenger•RTR®

## Elegant Single Banner Display Solution

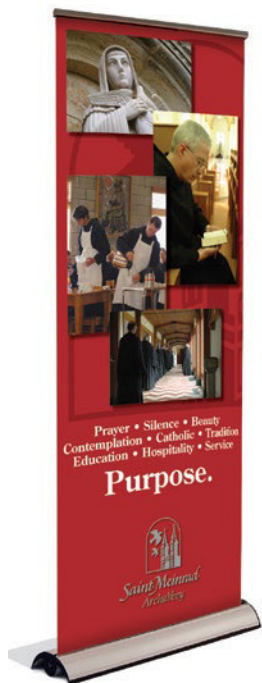
▶ Retractor bannerstands are the ultimate in quick and portable graphic presentations.

Easily set up and taken down in a matter of minutes, retractors give you instant impact for any situation. Combine these aspects with our state-of-the-art digital printing technology for a complete turnkey package.

One person can easily set up the display and even replace the banner and reuse the base.



Retractors are the ultimate in quick and portable graphic presentations. Easily set up and taken down in a matter of minutes, retractors give you instant impact for any situation. Combine that with state-of-the-art digital printing technology for a complete turnkey package. Contact your Sales Representative today!



### KAL Premium™ 3386

RTR-PRM-3386-SL

Graphic size: 33"x 86"

Weight: 21 lbs

Available in  
Silver finish

SL

*For the utmost in quality and versatility*

- Tension control is convenient benefit for keeping banners crisp and for recoiling them into base
- Telescoping pole for varying heights from table top display (36") to stand alone floor unit (86")
- Graphic changes are quick and simple with top and bottom snap rails
- Multiple RTR units form full booth in minutes
- Most recommended retractor
- Protective, nylon carrying case



Stand Only **\$270.00**  
Stand w/ Graphic **\$375.00**



### KAL Ideal™ 3378

RTR-IDL-3378

Graphic size: 33.5" x 78.5"

Weight: 12 lbs

Available in  
Silver finish

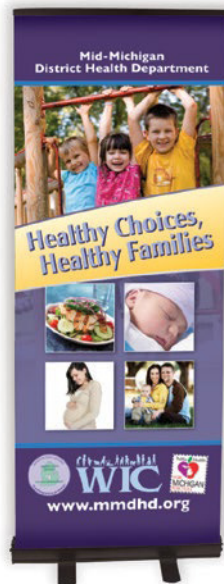
SL

*Achieve an upscale, expensive look without breaking your budget*

- The footless base design provides a low center of gravity for a sturdy display without the need for support feet
- Solid lightweight construction
- 3-section shock corded pole for quick assembly
- Chrome end caps
- Padded soft case



Stand Only **\$175.00**  
Stand w/ Graphic **\$280.00**



### KAL Presenter™ 3180

RTR-PRS-3180-BK

RTR-PRS-3180-SL

Graphic size: 30.5"x 78"

Weight: 8 lbs

Available in  
Black or Silver finishes

BK

SL

*For the occasional exhibitor who wants style and affordability*

- Available in two widths (31" and 24")
- Graphics attach with snap rail on top and banner tape on bottom
- Very lightweight
- Nylon carrying case

Stand Only **\$85.00**  
Stand w/ Graphic **\$185.00**

### KAL Presenter™ 2480

RTR-PRS-2480-BK

Graphic size: 23.5"x 78"

Weight: 7 lbs

Available in  
Black finish

BK



Stand Only **\$75.00**  
Stand w/ Graphic **\$160.00**



### KAL Mini Retractor

RTR-MNI-0816

Graphic size: 8.3437"x 15.75"

Weight: 2 lbs

Available in  
Silver finish

SL

*For graphics on the go*

- Permanently attached shock corded pole folds into base
- Attach graphic with banner tape
- Print graphic panels on your own printer
- Small, compact one piece unit fits in briefcase or portfolio for travel



Stand Only **\$45.00**  
Stand w/ Graphic **\$70.00**

### Clip-On 5W LED Light

RTR-DL

Input Voltage: 110/220v

Certification: UL, CE, CCC, SAA, CE UL

Working Lifetime: 50,000 hours

Weight: 2 lbs



#### Rigid neck snake light

- INDOOR USE ONLY
- Clips into top rail connector
- 5 watt LED bulb
- Las Vegas Approved
- Hinged top allows users to adjust the lighting angle
- 8 foot cord is long enough to hang behind the banner stand

Light **\$65.00**



## EURO-X Displays

Durable aluminum hub connects to the support leg and creates a narrow footprint, great for high-traffic areas.

Heavy-duty back leg keeps this EURO-X display stable.



Euro-X:  
Aluminum hub  
extends into the strong  
support leg.



EURO-X Display

Carry Case included



## EURO-X Displays

Part No.	Product Description	1	2-5	6-11	12-24
263120	31.5" x 70" Kit	185.00	175.00	165.00	155.00
263121	31.5" x 70" Hardware Only	103.00	87.00	82.00	37.00
263126	31.5" x 79" Kit	195.00	190.00	180.00	175.00
263127	31.5" x 79" Hardware Only	110.00	100.00	94.00	88.00

Note: Additional models, options and accessories available – contact a sales representative for details.  
Kit includes: Hardware, Graphic & Carry Case

## Horizontal A-Frames

Increase your brand awareness - secure your banners to these portable displays.



### ▶ Horizontal A-Frames

The lightweight aluminum frame is built to withstand outdoor conditions. Simply collapse the display to store it for your next event.

Also great for indoor uses.



A-Frame Display



Bungee cords make mounting banners quick and simple, allowing easy graphic changes.

Carry Case included



## Horizontal A-Frame

Part No.	Product Description	1	2-5	6-11	12-24
210109	4' Kit	275.00	270.00	260.00	245.00
210108	4' Hardware Only	155.00	150.00	145.00	140.00
210107	8' Kit	430.00	415.00	405.00	385.00
210106	8' Kit Hardware Only	185.00	180.00	175.00	170.00

Note: Additional models, options and accessories available – contact a sales representative for details.  
Kit includes: Hardware, (8) Ground Stakes, (24) Bungee Cords, (2) Graphics & Carry Case

## Tear Drop Sail Signs



Available in four sizes from 6'- 17' tall. Poles are made of strong, flexible carbon composite that is superior to aluminum options. Print on one side or two.

The slightest movement makes these tear drop style Sail Sign Flags flutter, attracting attention to your message.

Ask your Representative about various base options.

Carry Case included.



6' Tear Drop Sail

Exterior Use



Interior Use



## Tear Drop Sail Signs

Part No.	Product Description	1	2-5	6-11	12-24
190974	6' Kit w Spike Base - Double Sided Banner	335.00	325.00	305.00	295.00
190680	8' Kit w Spike Base - Double Sided Banner	355.00	345.00	325.00	315.00
190685	11' Kit w Spike Base - Double Sided Banner	385.00	375.00	355.00	340.00
190690	15' Kit w Spike Base - Double Sided Banner	410.00	400.00	380.00	365.00

Note: Additional models, options and accessories available – contact a sales representative for details.  
Kit includes: Hardware w specified base, Banner & Carry Case

## Sail Sign Flags • Tear Drop & Razor Style

Use for Tradeshows, Exterior Branding, Product Intros, Sales Events

### ▶ Razor Sail Signs

Sail Signs create movement and attention with their unique shapes and sizes. Lightweight, brilliantly colored, dye sublimated banners respond to the slightest breeze.

Ask your Representative about various base options.

Carry Case included.



7' Sail Sign

9' Sail Sign

13' Sail Sign

17' Sail Sign

7' Razor Sail Sign

Carry Case included

### Razor Sail Signs

Part No.	Product Description	1	2-5	6-11	12-24
190980	7' Kit w Spike Base - Double Sided Banner	335.00	325.00	305.00	295.00
190665	9' Kit w Spike Base - Double Sided Banner	355.00	345.00	325.00	315.00
190670	13' Kit w Spike Base - Double Sided Banner	385.00	375.00	355.00	340.00
190675	17' Kit w Spike Base - Double Sided Banner	410.00	400.00	380.00	365.00

Note: Additional models, options and accessories available – contact a sales representative for details.  
Kit includes: Hardware w specified base, Banner & Carry Case



## ShowStopper Tents

A pebble powder-coated steel frame, with strong ABS Nylon joints, provides durability with easy push buttons for a pinch-free setup. Effortless crank-up canopy ensures a perfect fit every time.

Ask your Representative about various options.

Soft Carry Case with wheels and stake kit included.



**ShowStopper  
Standard 20' Tent**



Carrying Case



**ShowStopper  
Standard 10' Tent**

Shown with Full-bleed dye sublimation.

10'x10' and 10' x 20' are two very popular sizes.

**The most popular and cost-effective ShowStopper Tent features lightweight construction and is easily portable.**

Stake Kit



### ShowStopper Standard 10'x10' Tent

Part No.	Product Description	1	2-5	6-11	12-24
240948	10'x10' Full-Color Imprint Kit (8 Locations)	1405.00	1364.00	1322.00	1281.00
240949	10'x10' Full-Bleed Dye Sublimation Kit	1525.00	1484.00	1442.00	1401.00
240571	10'x20' Full-Color Imprint Kit (1 Location)	920.00	903.00	881.00	854.00
240583	10'x20' Full-Bleed Dye Sublimation Kit	1940.00	1900.00	1860.00	1805.00

Note: Additional models, options and accessories available – contact a sales representative for details.  
Kit includes: Tent w dye sub Canopy, Stake Kit & Carry Case.

Show ‘N Rise Accessories  
Easy to use conversion kits turn your case into a podium.

- ▶ **Case to Counter Conversion Kit**  
Fabric kits match the material of your pop-up fabric panels for a cohesive look. Fully customize your counter with laminated graphic or dye sublimated, two-way stretch fabric kits.



Case to Counter Conversions

Case to Counter Conversion Kit

Part No.	Product Description	1	2-5	6-11	12-24
112008	UltraFit (Dye Sublimation) Kit	179.00	176.00	173.00	169.00

- ▶ **Light up your message and increase visibility.**  
Attaches with a universal light clip to fit our full line of displays and is USB compatible.



LED Lighting Kits

Part No.	Product Description	1	2-5	6-11	12-24
150120	Ultimate LED Single Light Kit	125.00	121.00	116.00	113.00
150121	Ultimate LED Double Light Kit	240.00	235.00	230.00	220.00

Note: Additional models, options and accessories available – contact a sales representative for details.  
Kit includes: (1) Oval Counter Top and (1) Oval Wrap (hard Case not included).

Ultimate LED  
Single Light Kit



Universal Retractor  
Case

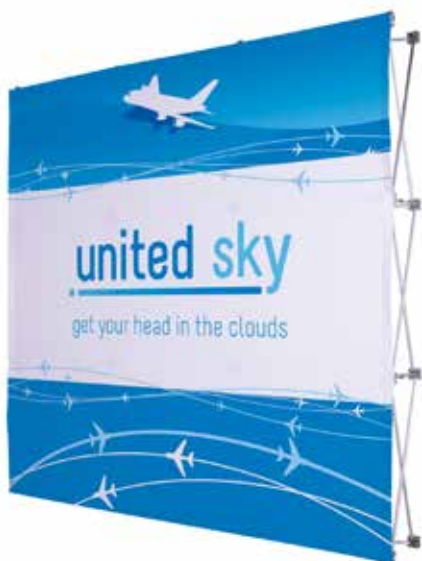


## Splash Floor Displays

The portable, aluminum frame is just as easy to set up as traditional pop-ups, but is four times lighter for easy travel. Hook and loop hubs make installing the graphic simple. Available as a four-sided option. Printed on wrinkle-resistant polyester fabric for a smooth appearance.

Ask your Representative about various options.

Soft Carry Case with wheels and stake kit included.



**8' Splash Straight Floor Display**  
(Face Graphic Kit)



**10' Splash Straight Floor Display**  
(Wrap Graphic Kit)

## 8' & 10' Splash Straight Floor Displays

Part No.	Product Description	1	2-5	6-11	12-24
341004	8' Face Graphic Kit	1030.00	1010.00	990.00	970.00
341005	8' Wrap Graphic Kit	1235.00	1215.00	1195.00	1175.00
341008	10' Face Graphic Kit	1235.00	1215.00	1195.00	1175.00
341009	10' Wrap Graphic Kit	1440.00	1420.00	1400.00	1380.00

Note: Additional models, options and accessories available – contact a sales representative for details.  
Kit includes: Frame, Graphic and Carry Case.



Splash Fabric Displays convert from a compact unit to an impressive, seamless backdrop in minutes.

- Choose the 4-sided option to attract customers from any angle. Splash Fabric Displays are excellent for Trade Shows, Presentations, Media Events and Conferences.

Ask your Representative about various options.



8' Curved Straight Floor Display  
(Face Graphic Kit)



10' Splash Curved Floor Display  
(Wrap Graphic Kit)

8' & 10' Splash Curved Floor Displays

Part No.	Product Description	1	2-5	6-11	12-24
341020	8' Face Graphic Kit	1030.00	1010.00	990.00	970.00
341021	8' Wrap Graphic Kit	1235.00	1215.00	1195.00	1175.00
341024	10' Face Graphic Kit	1235.00	1215.00	1195.00	1175.00
341025	10' Wrap Graphic Kit	1440.00	1420.00	1400.00	1380.00

Note: Additional models, options and accessories available – contact a sales representative for details.  
Kit includes: Frame, Graphic and Carry Case.

### Literature Stands

Each design offers a compact frame ideal for transporting. Excellent for entryways, hospitals, schools and promotional events.

Literature Stands keep your pamphlets and brochures prominently displayed and organized for easy access.

Ask your Representative about various options.



**Z Display**

- 4-tier acrylic & metal trays
- Sturdy chrome base
- Collapses to fit case



**Roll Up Display**

- 4 Nylon mesh pockets
- Vertical design
- Flexible construction
- Lightweight
- Portable



**iPad Display**

- Fits all Standard size iPads.

Has inserts to convert the holder to hold a iPad Air (Not compatible with iPad II, Air II, Mini or Pro)

### Literature Stands

Part No.	Product Description	1	2-5	6-11	12-24
230005	Z Literature Display	\$ 210.00	\$ 205.00	\$ 200.00	\$ 195.00
230001	Roll Up Literature Display	\$ 130.00	\$ 120.00	\$ 110.00	\$ 105.00
338094	iPad Display Stand	\$ 112.00	\$ 110.00	\$ 118.00	\$ 107.00

Note: Additional models, options and accessories available – contact a sales representative for details. Each display comes with a Carrying Case.

Featuring durable, expandable display systems and portable, retractable bannerstands.





Conceived with the sales professional in mind, the PortFolio Exec 24 is the newest size in the DisplayOne PortFolio product line.

At 24" tall by 64" wide – the Exec 24 opens up to create a powerful visual display.

- The outside is a rigid, ABS thermo-formed exterior shell which can be customized with your color theme and logo.
- The interior is our proven lightweight composite, with a wear resistant Tempo® fabric, then framed in a sturdy, temperature resistant PVC.



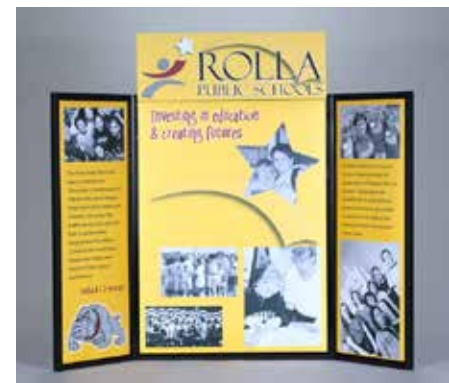
\*Header



### PortFolio Exec 24

\*Header shown (not included). May be purchased as an option. PortFolio TableTops may be ordered without custom graphics. Ask for details.

Headers are available for all sizes.



Quantity	List Price	Specifications	Graphics \$145 • Header \$ 60
<b>PortFolio 18</b>		Size: 18" H x 24" W (closed) • 18" H x 24" W (back panel) 18" H x 12" W (side panels) 18" H x 48" W (open)	
1 - 5	\$ 320.00	Graphic Area: Minus 3/4" all around/detachable graphics + header sold separately*	
6 - 10	\$ 310.00	Weight: 5 lbs.	
11 - 25	\$ 300.00	<p>The <b>PortFolio 18</b> will fit into any presentation event you attend. The briefcase style meets the most restrictive of standards. Take it with you anywhere... even on most airlines. The open width is a full 48" - room for any graphic message.</p>	
26 - 50	\$ 290.00		
Canvas Carrying Case w/exterior pocket:	\$ 50.00		

Quantity	List Price	Specifications	Graphics \$245 • Header \$ 75
<b>PortFolio 24</b>		Size: 24" H x 24" W (closed) • 24" H x 24" W (back panel) 24" H x 12" W (side panels) 24" H x 48" W (open)	
1 - 5	\$ 360.00	Graphic Area: Minus 3/4" all around/detachable graphics + header sold separately*	
6 - 10	\$ 350.00	Weight: 6.5 lbs.	
11 - 25	\$ 335.00	<p>The <b>PortFolio 24</b> is our most popular model due to its convenient size and large space for graphics. A generous 24" height and a full 48" width makes this display second to none for most recruiting, sales and marketing functions.</p>	
26 - 50	\$ 325.00		
Canvas Carrying Case w/exterior pocket:	\$ 55.00		

Quantity	List Price	Specifications	Graphics \$240 • Header \$ 70
<b>PortFolio 32</b>		Size: 32" H x 24" W (closed) • 32" H x 24" W (back panel) 32" H x 12" W (side panels) 32" H x 48" W (open)	
1 - 5	\$ 455.00	Graphic Area: Minus 3/4" all around/detachable graphics + header sold separately*	
6 - 10	\$ 445.00	Weight: 8.25 lbs.	
11 - 25	\$ 435.00	<p>The <b>PortFolio 32</b> is exactly what you need when you're on the go all the time. Sometimes you're setting up and taking down so frequently, you feel you're accomplishing little else. If you're presenting in a large setting and you need a larger presence for your organization – the PortFolio 32 is for you.</p>	
26 - 50	\$ 425.00		
Canvas Carrying Case w/exterior pocket:	\$ 65.00		

Quantity	List Price	Specifications	Graphics \$195 • Header \$ 65
<b>PortFolio Exec 24</b>		Size: 24" H x 32" W (closed) • 24" H x 32" W (back panel) 24" H x 16" W (side panel) 24" H x 64" W (open)	
1 - 5	\$ 455.00	Graphic Area: Minus 3/4" all around/detachable graphics + header sold separately*	
6 - 10	\$ 445.00	Weight: 8.25 lbs.	
11 - 25	\$ 435.00		
26 - 50	\$ 425.00		
Canvas Carrying Case w/exterior pocket:	\$ 65.00		

# DISPLAYONE® Throwcovers/Runners

## TableTop Throwcovers & Runners

What better way to add a professional touch to your trade show exhibit, recruitment booth or special presentation, than with a bright, colorful, imprinted Throwcover or Table Runner from DisplayOne.

Our twill fabrics are lightweight, flame-retardant, wrinkle-resistant and can be imprinted using Xpress-Scan® screen print or the full color RasterPrint® process. These Throwcovers and table Runners are available in both full coverage and economy (open in the back) styles.

Contact your Representative for more details.



Table runners are an inexpensive way to dress up any table (see back for print options and pricing).



Ask about our line of tabletop displays to increase your visibility.



RasterPrint™ ScanTable Runner shown with unprinted Throw Cover (sold separately)



### RasterPrint™ Table Runner ENTIRE RUNNER

Qty	24" w x 66" h Runner	30" w x 66" h Runner	72" w x 66" h Runner
1 - 24	\$100.00	\$126.00	\$303.00

### Screen Print Table Runner

24" w x 66" h Runner / 22" w x 18" h Image		30" w x 66" h Runner / 28" w x 18" h Image		48" w x 66" h Runner / 42" w x 18" h Image	
One color		One color		One color	
	Price		Price		Price
1	\$217.00	1	\$217.00	1	\$256.00
2	\$165.00	2	\$165.00	2	\$186.50
3-6	\$117.00	3-6	\$117.00	3-6	\$146.50
Two color		Two color		Two color	
	Price		Price		Price
1	\$377.00	1	\$377.00	1	\$396.00
2	\$274.50	2	\$274.50	2	\$292.00
3-6	\$186.00	3-6	\$186.00	3-6	\$203.50

Please note: For light colors on dark fabric, add an additional color and set up charge for white undercoat. Gradations print at 25 line screen. Call for custom images sizes.



# Throwcovers/Runners

from DISPLAYONE®



## Screen Print Throwcover (24" or 30"w, 30"h table)

For large quantity or detailed work

Quantity	1	2	3-6	7-12	13-23	24-49	50-99	Counter Ht. (40")	Pleated or Fitted
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### One color 42" x 18"h Image

6' Economy	\$263.00	\$193.50	\$153.50	\$124.50	\$110.00	\$ 99.00	\$ 86.00	+\$ 47.00 ea	+\$ 21.00 ea
6' Full	\$289.00	\$219.50	\$179.50	\$150.50	\$136.00	\$125.00	\$110.00	+\$ 87.00 ea	+\$ 21.00 ea
8' Economy	\$271.00	\$201.50	\$161.50	\$132.50	\$118.00	\$107.00	\$ 93.00	+\$ 51.00 ea	+\$ 21.00 ea
8' Full	\$300.00	\$230.50	\$190.50	\$161.50	\$147.00	\$136.00	\$121.00	+\$ 98.00 ea	+\$ 21.00 ea
8' to 6' Adjustable	\$338.00	\$268.50	\$228.50	\$199.50	\$185.00	\$174.00	\$154.00	N/A	N/A

### Two color 42" x 18"h Image

6' Economy	\$403.00	\$299.50	\$210.50	\$158.50	\$134.00	\$116.50	\$ 98.00	+\$ 47.00 ea	+\$ 21.00 ea
6' Full	\$429.00	\$325.00	\$236.50	\$184.50	\$160.00	\$142.50	\$122.00	+\$ 87.00 ea	+\$ 21.00 ea
8' Economy	\$411.00	\$307.00	\$218.50	\$166.50	\$142.00	\$124.50	\$105.00	+\$ 51.00 ea	+\$ 21.00 ea
8' Full	\$440.00	\$336.00	\$247.50	\$195.50	\$171.00	\$153.50	\$133.00	+\$ 98.00 ea	+\$ 21.00 ea
8' to 6' Adjustable	\$478.00	\$374.00	\$285.50	\$233.50	\$209.00	\$191.50	\$166.00	N/A	N/A

Please note: For light colors on dark fabric, add an additional color and set up charge for white undercoat. Gradations print at 25 line screen. Call for custom image sizes.



Rasterprint™ Throwcover

## RasterPrint™ HD Throwcovers

Quantity	1 - 4	Counter Ht. (40")	Pleated or Fitted
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### Front Only

6' Economy	\$252.00	\$377.00	\$273.00
6' Full	\$278.00	\$443.00	\$299.00
8' Economy	\$325.00	\$480.00	\$346.00
8' Full	\$354.00	\$556.00	\$375.00
8' to 6' Adjustable	\$392.00	N/A	N/A

Quantity	1 - 4	Counter Ht. (40")	Pleated or Fitted
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### Full Print

6' Economy	\$295.00	\$461.00	\$316.00
6' Full	\$399.00	\$606.00	\$420.00
8' Economy	\$352.00	\$534.00	\$373.00
8' Full	\$471.00	\$699.00	\$492.00
8' to 6' Adjustable	\$509.00	N/A	N/A

RasterPrint is a full color, dye sublimation print process used to print photograph images. Pricing based on quantities of 1 - 4, call for price breaks.



## Outdoor Pennant System

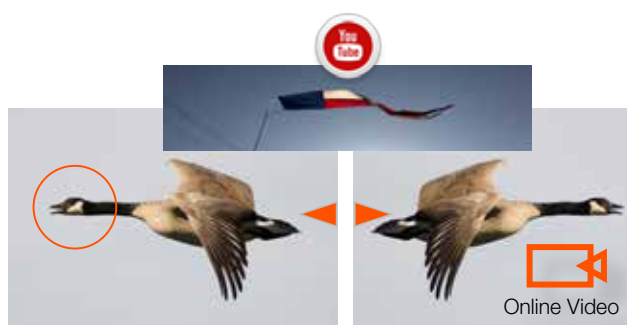
**Dori Pole is the unique combination of a long, flowing nylon pennant atop a tall, flexible fiberglass pole signaling fun, flair and festive times wherever it flies!**

These elegant, pennant flags are unlike any other. They float beautifully in the wind and draw attention to your location, wherever you are.

- Instantly inviting
- Floating colors in motion
- Dramatic effect with little effort
- (3) piece pole extends from 76" to 19'
- Flexible fiberglass pole
- Swiveling yoke ensures tangle-free action
- Durable, bright nylon pennants
- Standard pennant size – 14"x24" & 8'x18"
- Easy to install and take down
- Transports easily with telescoping pole
- Many color choices
- Mix and match colors to suit your style and event



**Dori Poles are perfect attention-getters at tailgating events!**



**Dori Pole also functions as a bird deterrent, ask to see our Bird Deterrent video.**





“Love the colorful attention getting banner, neighbors give compliments,  
sea gulls didn’t come near my boat last summer.”

– Jackson Hazlewood



## Dori Pole height options -

Available in four size options, the Dori Pole pennant system offers a (3)-piece 19', a (2)-piece 22', a (2)-piece 13.5' and a (2)-piece (JR) 12'. The (3)-piece is the most popular – offering both allure and the final height benefit proven effective as a bird deterrent with 14' pennant.

### (3)-Piece “Telescoping” 19' Dori Pole:

A fiberglass pole that extends from 76" to 19' with a rotating yoke and 14' long pennant.

Ships via **standard ground**.

**Standard pennant size: 14' x 24"**

This Dori Pole is ideal for where portability and storage are a priority. It's 14' long, colorful pennant will attract attention at festivals, racetracks, sporting events and even at homes, lake cottages and tailgating – anywhere people are having fun!

### (2)-Piece “Telescoping” Standard 22' Dori Pole:

A fiberglass pole that extends from 13' to 22' with a rotating yoke and 14' long pennant. The telescoping aspect allows for varying heights when needed.

Ships via **freight**.

**Standard pennant size: 14' x 24"**

At 22' the (2)-piece Dori Pole is three feet taller than the (3)-piece Dori Pole and is perfect for long-running events.

### NEW! (2)-Piece Mid-Rise 13.5' Dori Pole:

This is the in between brother to the tall 19' pole and the shorter 12' JR pole. It's designed for use with our 8' x 18" pennants, but uses the same Standard Ground Stake, Standard Ground Sleeve and vehicle Wheel Stand as the 19' and 22' poles.

Ships via **standard ground**.

### Mid-Rise pennant size: 8' x 18"

This new pole telescopes from 7' to 12.5' - becoming 13.5' when the pennant and arms are installed. It's a sturdier option than the JR as it resists swaying in the wind. It's a “perfect choice” tailgating using the Wheel Stand.

### (2)-Piece 12' Dori Pole JR:

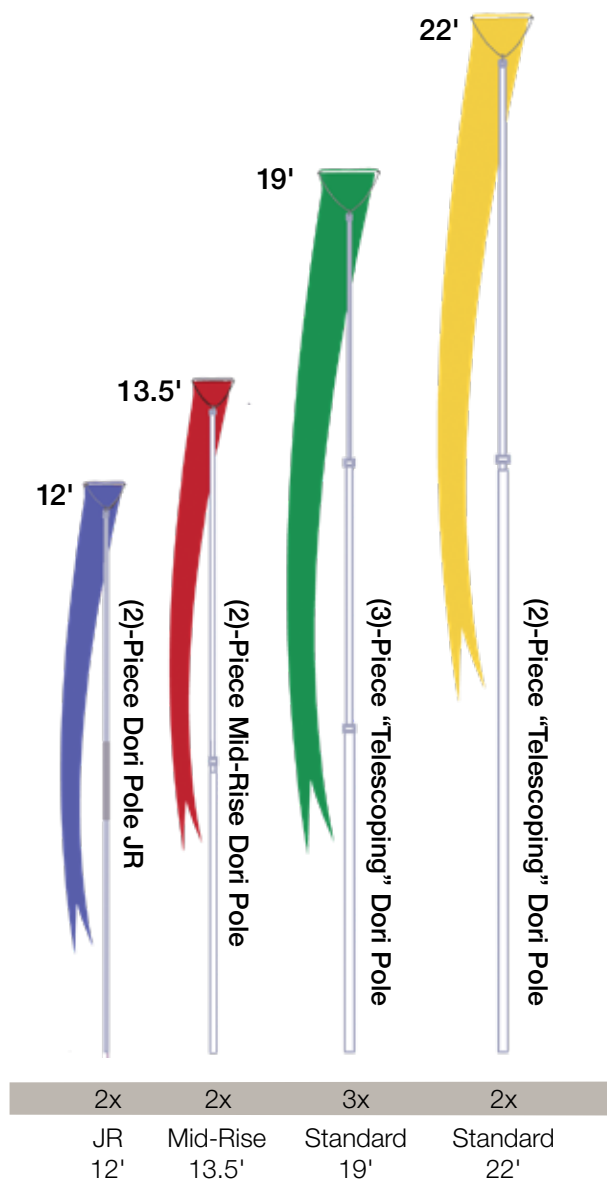
The fiberglass pole is 12' tall and 1/2" round. It assembles easily from 6' to 12' with a rotating yoke and 8' long pennant.

Ships via **standard ground**.

**JR pennant size: 8' x 18"**

Designed as a smaller version Dori Pole, Dori Pole JR works well as an eye catcher at open houses, big sales or special events – anywhere you want people to take notice and join the fun!

## Pole Dimensions/Comparisons



**doripole®**

## Standard Dori Pole height options with Pennants

Quantity	Solid Color Pennant (with Solid Color 14' Pennant)		(2) Color Pennant (with Two Color 14' Pennant)		Pole Only (does not include arms)	
	Dori Pole 22' • (2) Piece - Fixed Height					
1 - 10	DP-T2C-P	\$ 168.00	DP-T2C-P2	\$ 178.00	DP-T2C	\$109.00
11 - 20	DP-T2C-P	\$ 162.00	DP-T2C-P2	\$ 172.00	DP-T2C	\$107.00
21 - 29	DP-T2C-P	\$ 160.00	DP-T2C-P2	\$ 170.00	DP-T2C	\$ 105.00
	Dori Pole 19' • (3)Piece - Telescoping Height					
1 - 10	DP-T3C-P	\$ 158.00	DP-T3C-P2	\$ 168.00	DP-T3C	\$ 99.00
11 - 20	DP-T3C-P	\$ 152.00	DP-T3C-P2	\$ 162.00	DP-T3C	\$ 97.00
21 - 29	DP-T3C-P	\$ 150.00	DP-T3C-P2	\$ 160.00	DP-T3C	\$ 95.00
	Dori Pole 13.5' • Mid-Rise (2) Piece - Telescoping Height (with Solid Color 8' Pennant) (with Two Color 8' Pennant)					
1 - 10	DP-MR-T2C-P	\$ 110.00	DP-MR-T2C-P2	\$ 120.00	DP-MR-T2C	\$ 75.00
11 - 20	DP-MR-T2C-P	\$ 106.00	DP-MR-T2C-P2	\$ 116.00	DP-MR-T2C	\$ 73.00
21 - 29	DP-MR-T2C-P	\$ 104.00	DP-MR-T2C-P2	\$ 114.00	DP-MR-T2C	\$ 72.00
	Dori Pole JR • 12' Height (with Solid Color 8' Pennant) (with Two Color 8' Pennant)					
1 - 10	DP-PJ12C-P	\$ 75.00	DP-PJ12C-P2	\$ 85.00	DP-PJ12C	\$ 40.00
11 - 20	DP-PJ12C-P	\$ 69.00	DP-PJ12C-P2	\$ 79.00	DP-PJ12C	\$ 39.00
21 - 29	DP-PJ12C-P	\$ 66.00	DP-PJ12C-P2	\$ 76.00	DP-PJ12	\$ 36.00

Note: Pricing is for complete unit.

## Replacement Pennants (all pennants ship with arms)

Quantity	Solid Color Pennant (with Solid Color 14' Pennant)	(2) Color Pennant (with Two Color 14' Pennant)	(3) Color Patriotic
	<b>Standard Pennants • (14' x 24") – (includes mounting arms)</b>		
1 - 10	\$ 59.00	\$ 69.00	\$ 79.00
11 +	\$ 55.00	\$ 65.00	\$ 75.00
	<b>JR Pennants • (8' x 18") – (includes mounting arms)</b>		
1 - 10	\$ 35.00	\$ 45.00	\$ 55.00
11 +	\$ 30.00	\$ 40.00	\$ 50.00

## Dori Pole • Pennant Colors

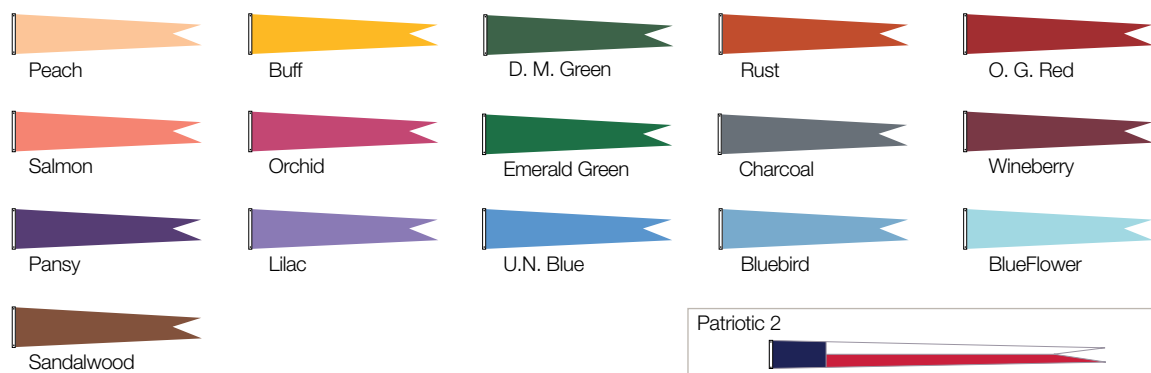
Stock Solid Colors (available in 14' x 24" and 8' x 18")



Collegiate Color Combinations (available in 14' x 24" ONLY) • \*Also available in 8' x 18"



Custom Solid Colors (available in 14' x 24" and 8' x 18")



Patriotic 2



(available in 14' x 24" and 8' x 18")

Dye Sublimation Pennants – Ask you Representative for better representations



Please call for more information and pricing.

Custom Color Pennants  
(available in both 14' x 24" and 8' x 18")

Custom Color pennants incur a \$25.00 upcharge per color and require a minimum order. Custom screen printed and color combinations also available.





## Outdoor Pennant System - Installation Options & Accessories

### Dori Pole 19', Three-Piece, Telescoping Height

Qty.	Complete Unit w/ Solid Color 14' Pennant & Arms	Complete Unit w/ Two Color 14' Pennant & Arms	Pole Only (includes fiberglass arms)
	DP-T3C-P	DP-T3C-P2	DP-T3C
1-10	\$158.00	\$168.00	\$99.00
11-20	\$152.00	\$162.00	\$97.00
21-49	\$150.00	\$160.00	\$95.00

### Dori Pole 13.5', Mid-Rise Two-Piece, Telescoping Height

Qty.	Complete Unit w/ Solid Color 8' Pennant & Arms	Complete Unit w/ Two Color 8' Pennant & Arms	Pole Only (includes fiberglass arms)
	DP-MR-T2C-P	DP-MR-T2C-P2	DP-MR-T2C
1-10	\$110.00	\$120.00	\$75.00
11-20	\$106.00	\$116.00	\$73.00
21-49	\$104.00	\$114.00	\$72.00

### Dori Pole 22', Two-Piece, Telescoping Height

Qty.	Complete Unit w/ Solid Color 14' Pennant & Arms	Complete Unit w/ Two Color 14' Pennant & Arms	Pole Only (includes fiberglass arms)
	DP-T2C-P	DP-T2C-P2	DP-T2C
1-10	\$168.00	\$178.00	\$109.00
11-20	\$162.00	\$172.00	\$107.00
21-49	\$160.00	\$170.00	\$105.00

### Dori Pole JR, 12' Height

Qty.	Complete Unit w/ Solid Color 8' Pennant & Arms	Complete Unit w/ Two Color 8' Pennant & Arms	Pole Only (includes fiberglass arms)
	DP-PJ12C-P	DP-PJ12C-P2	DP-PJ12C
1-10	\$75.00	\$85.00	\$40.00
11-20	\$69.00	\$79.00	\$39.00
21-49	\$66.00	\$76.00	\$36.00

## REPLACEMENT PENNANTS (all pennants ship with fiberglass arms) [See website for complete pennant selection!](#)

### Standard Pennants (14' x 24")

Qty.	Solid-Color	Two-Color	Three-Color Patriotic
1-10	\$59.00	\$69.00	\$79.00
11+	\$55.00	\$65.00	\$75.00

### JR Pennants (8' x 18")

Qty.	Solid-Color	Two-Color	Three-Color Patriotic
1-10	\$35.00	\$45.00	\$55.00
11+	\$30.00	\$40.00	\$50.00

### Custom Color Pennants

(available in both 14' x 24" and 8' x 18")

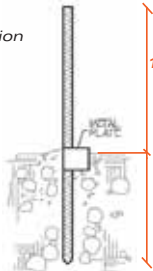
Custom Color pennants incur a **\$25.00 upcharge per color**. Custom screen printed and color combinations also available. Please call for more information and pricing.

## INSTALLATION

### Ground Stakes

For temporary installation  
(For all except JR)

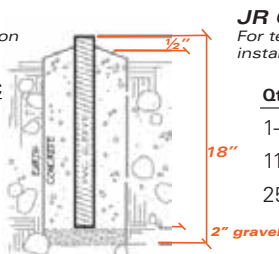
Qty.	DP-STC
1-10	\$21.00
11-24	\$18.00
25+	\$15.50



### Ground Sleeves

For permanent installation  
(For all except JR)

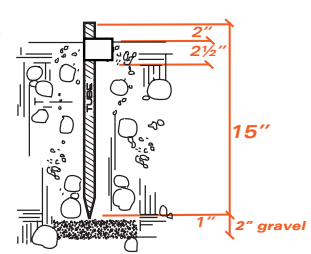
Qty.	DP-GSC
1-10	\$8.00
11-24	\$7.00
25+	\$6.00



### JR Ground Sleeves

For temporary & permanent  
installation (For JR poles)

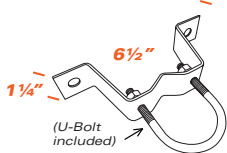
Qty.	DP-GSJC
1-10	\$10.00
11-24	\$9.00
25+	\$8.00



### Dock Mounting Bracket

(To attach customer's  
2" alum. post to dock)

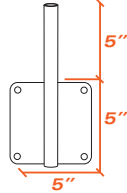
DP-DM \$15.00



### JR Raft Mounting Plate

(For Dori Pole JR)

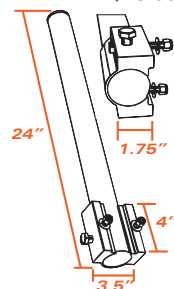
DP-DMJ \$22.00



### Dock Mounting Kit

(Complete with bolts & Dock Pole Bushing)

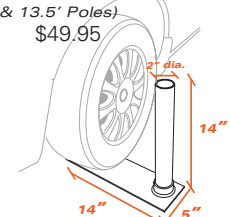
(For 13.5' 19' & 22' Poles)



### Wheel Stand

(For 19' & 13.5' Poles)

DP-WS \$49.95

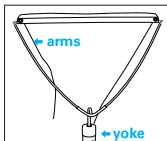


## ACCESSORIES

### Replacement Yoke Assemblies

(Includes stainless steel yoke and bearing -  
does not include fiberglass arms)

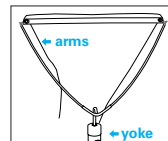
DP-YTC (For 22' 2 pc. Telescoping Pole)	\$60.00
DP-YT3C (For 19' & 13.5' Telescoping Poles)	\$45.00
DP-YJC (JR Pole)	\$35.00



### Replacement Arm Sets

(Yokes not included)

DP-A20C (For 22' and 19' Telescoping Poles)	\$7.00
DP-A15C (For 13.5' and JR Poles)	\$7.00



### Dock Pole Bushing

(For 13.5' 19' & 22' Poles)

DP-DPB \$14.00

(Fits most 2" aluminum dock posts)



# podia® IMAGE CAPSULE

## TableTop Displays & Signage Capsules

Using an 8.5" x 11" sheet of paper – DESIGN, PRINT, FOLD, INSERT & DISPLAY it's that simple, and effective. Use for menus, specials, signage, promotions, events, information, services and more.

No special tools or software required. The standard dark grey base can be imprinted with your logo – and, additional base styles are available (weighted, magnetic, slatwall and wall hanging) for unique, interior signage installations.



## ***Displays & Wall-Mount Signs***



**Indestructible, and re-usable capsule...**

...great for – Sales, Menus, Photos, Events, Weddings, Promos, Products, Birthdays, Signage...and more!

Every Podia Display & Signage Capsule...

has a built-in wall-mount hook – molded into the base



**Podia TableTop Displays & Signage  
for COMMERCIAL, HOME & OFFICE Uses**

**Podia TableTop Displays & Signage  
for RESTAURANTS**



▶ This indestructible display easily withstands the rigors of mischievous patrons. View our product testing videos at: [podiadisplays.com](http://podiadisplays.com) and for ideas, news and special Podia promotions.



**Print!**



**Fold!**



**Insert!**

# Podia with Standard Base Pricing

Note: See page 63 for optional Special Base Pricing

Quantity	Direct Price (each)
1 - 49	\$ 11.95
50 - 249	\$ 11.50
250 - 499	\$ 11.00
500 - 999	\$ 10.50
1000 - 2499	\$ 10.00
2500 - 4999	\$ 9.50
5000+	\$ 9.00

(contact sales team for quantities not listed and custom pricing)





# podia® IMAGE CAPSULE

## TableTop Displays & Signage Capsules

The POWER of Podia!  
Always visible, presence of mind. ▶



FOLD

8.5" (wide)

11" (tall)



4.25" (wide)

FOLD

4.25" (wide)



This is it...Podia –  
A computer layout, printed, folded, and  
inserted in a Podia display.

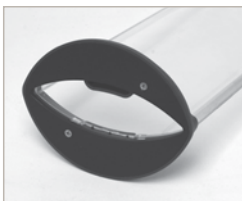


Ask about our new Counter Display  
for your store today!

## Optional Special Bases:

### Weighted Base • \$ 16.95

- Vertical application
- Weight is attached to the base
- Provides added stability



### Magnetic Base • \$ 18.95 (4-magnets)

- Virtually any position
- (4) magnets attached to the base
- Industrial-strength magnet hold
- Attaches easily to outdoor tables



### Magnetic Base • \$ 16.95 (2-magnets)

- Best on flat surfaces
- (2) magnets attached to the base
- Avoids toppling over



## ***Displays & Wall-Mount Signs***

An EcoFriendly  
**GREEN** Product  
100% Recyclable



Made in Michigan



Home Use

Every Standard Podia Display  
& Signage Capsule...comes with a built-in  
wall-mount hook molded into the base.



Office Use

# abstracta®

The “Original” Modular Display System



## A Brief History –

**Abstracta is the innovative modular display and furniture system originally created in Denmark but now manufactured in Kalamazoo, Michigan, USA.**

The 13mm (1/2”) diameter steel tubes and eight different cast zinc connectors are a modular-oriented system that can be combined into most any configuration utilizing 90-degree connections.



**Architect Poul Cadovius created and perfected the Abstracta tube and connector system in the early 1960's in Copenhagen.** The system was the first of its kind to allow the modular construction of simple and complex structural shapes, quickly and easily.

The many awards granted to architect Cadovius and Abstracta include a Gold Medal in Brussels for International Design and the ID Classics Prize in 1992 by the Danish Design Centre.

In the words of one of the ID Classics judges, ‘Poul Cadovius’ Abstracta System is, both technically and visually, the minimal construction a space framework should be...it can hardly be done more simply, either technically or visually...

A design so simple and natural that it is almost not a design.  
A design classic in the full meaning of the word.”

## DANISH DESIGN

## AMERICAN

In 1998, architect Roger Lepley, AIA, president of Consort Corporation acquired the original machinery and dies for the system and the worldwide trademarks from Mr. Cadovius.

Included within this catalog are photos illustrating typical examples of Abstracta structures. We invite you to learn more about Abstracta by contacting us.



The **ORIGINAL Modular Display System** - (designed by Poul Cadovius).

**"A design classic in the full sense of the word."**

– Danish Design Centre

**1992 ID Classics Prize.**



# MANUFACTURING

Abstracta draws its strength and creativity from its 90 degree connectors. These metal alloy components combined with the seam-welded, heavy gauge 13 mm (1/2") steel tubing offer strong, boundless design options. The tubes, both straight and limited curved dimensions, are a modular system allowing "off-the-shelf" instant configurations for all our stock designs and many shapes that you can create. Custom tube sizes and colors are available with short lead time.

▶ **Abstracta is timeless...**

**...sold worldwide, it's backed by our commitment to quality and service. No other display system offers the style, service and versatility at a comparable price.**



# abstracta®

The “Original” Modular Display System

accentuate,



## ▶ An Open Design...

...so simple, so elegant, that it accentuates any product.

**It's Abstracta – a modular display system that goes beyond the limits of style and time. It's truly timeless.**

It's clean, contemporary lines lend themselves to unlimited designs and environments. It blends well with any decor and fits into any space – as a wall unit, center floor or window display, or a ceiling fixture.

Used by architects, designers and visual merchandisers worldwide. Abstracta is ideal for retail stores, office buildings and tradeshows.



	matte black	bright chrome	gloss silver	gloss white
13mm	●	●	●	●

Grey dots indicate availability.



# imagine, create, evolve...

## Can You Imagine...

...a display system customized for each space? You don't have to. Abstracta offers multiple configurations and just as many uses. In fact, no other display system offers the flexibility, versatility and stability to showcase your merchandise, regardless of your space or style requirements.

## Can You Create...

...a display that is right for you? Absolutely. Whether you choose from more than 50 stock designs, or let one of our designers build a system to meet your specific needs, we're there for you each step of the way. We understand that it can be hard to visualize how your unit will look once you've put it together. So, we offer 3-D renderings, as well as a model and sample kit that allow you to design your own unit. You can see your concepts in miniature before you invest in a full-size system.

## Everything Evolves...

...and as your needs change, Abstracta will change with them. You can add shelving and maximize your unit. Or keep things simple and focused. New configurations are only a few steps away.

You have the ability to evolve with your environment and grow into any situation because Abstracta changes with the times and your every whim.

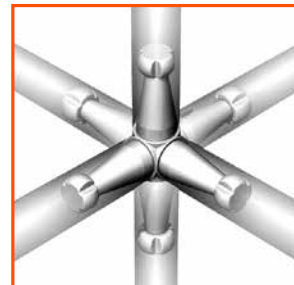
## How it Works –

**The Abstracta system combines a variety of tube lengths, connectors and accessories to form structured units of shelving and vertical panels. The result? A wide spectrum of applications which can be designed to fit your specific needs.**

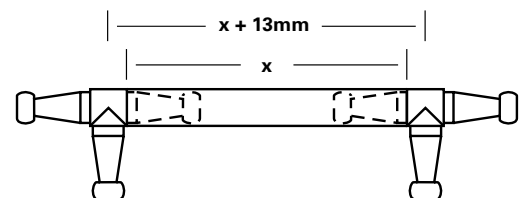
Stock designs are available in a variety of finishes and come with or without glass. Shelving options such as wood, mirrored glass and acrylic can be custom ordered and stock designs may be modified for your display or furniture needs.

## Call about our complimentary custom design services.

For additional information regarding Abstracta products, please contact us directly.



Tube and Connector Attachment







# abstracta®

For the Home

**Abstracta Furniture – is specifically created to offer a perfect aesthetic accent to homes, apartments, and condos.**

Abstracta modular components allow for a vast range of furniture combinations; from bunch and lamp tables to uniquely personal stands and nesting tables. Inside each piece of furniture is a proprietary system of interlocking angles and corners, connecting high-grade metal tubing using exact tolerances for a perfect fit. Nothing to wobble, bend or come apart. Every piece of furniture is made with consummate attention to detail.

High performance, exceptional design.







Precision Cutting/Accuracy  
High-Value Production  
Flexibility & Speed

Abrasive waterjet machines accurately cut simple and complex shapes from virtually any material and thickness significantly faster than traditional CNC machining techniques.





## Complete WaterJet Solutions

In today's challenging and continuously evolving global marketplace, you need a partner that can help you optimize your operations with comprehensive manufacturing solutions.

That's why we believe in the power, precision and profitability of advanced, abrasive waterjet technology.

Whether your focus is producing simple parts in high volume or the quick turn-around of complex parts in smaller lots, we provide the highest quality, most cost-effective solutions to your manufacturing challenges. With the versatility of abrasive waterjet machining, you receive fast, high-accuracy cutting, in even the most challenging applications.

## Advanced Abrasive WaterJet Technology

**Eliminates Thermal Stress:** The cold-cutting process of waterjet machining eliminates thermal stress in the workpiece material, preventing the hardening and warping that often occurs during conventional cutting processes.

**A Green Process:** Using only water and garnet, abrasive waterjet machining is environmentally friendly, and the narrow cut width allows for close nesting to maximize material usage.

**Rapid Turn-Around:** With reduced setup times, abrasive waterjet cutting offers quick turnaround on a wide range of production runs as well as prototype development. The smooth surface finishes achieved through a waterjet eliminates the need for secondary operations, lowering your production costs and lead times.



## Manufacturing Solutions Designed Specifically for You.

Kalamazoo WaterJet Services by Consort  
[info@kalamazoowaterjet.com](mailto:info@kalamazoowaterjet.com)



### INDUSTRIES

- AEROSPACE
- ARCHITECTURE
- EDUCATION
- ENERGY
- FOOD PROCESSING
- GOVERNMENT
- MEDICAL
- TRANSPORTATION
- AND MORE...

### MATERIALS

- STAINLESS STEEL
- CERAMICS
- ALUMINUM
- RUBBER
- TITANIUM
- GLASS
- HARDENED TOOL STEEL
- COMPOSITES
- STONE
- EXOTIC METALS
- VIRTUALLY ANYTHING



## Manufacturing Solutions - for a Continuously Evolving Global Marketplace

You can capitalize on the power, precision and profitability of advanced waterjet technology, through the versatility of fast, high-accuracy cutting even in the most challenging applications



Signage



Industrial



Virtually Anything

### (1) Accuracy & Repeatability:

Highest level of precision.

### (3) High-Value Production:

Cost-effective production.

### (2) Precision Cutting:

High-precision cutting solutions for all industry segments, in a variety of materials.

### (4) Flexibility & Speed:

Cut simple and complex shapes.

